



The 4<sup>th</sup> BankTech Executive Summit 2013 – Hong Kong  
 MRS221, Hong Kong Convention and Exhibition Centre  
 29 January 2013 (Tuesday)  
*Growth and Thrive Amidst Adversity*

## TENTATIVE CONFERENCE PROGRAM

09:00 – 09:30

### Opening Keynote: What are bank's biggest I.T challenges for 2013?

As the effects of Mobile Technology, Cloud and Big Data expand, banks will face a world where they are no longer managing consumers' financial relationships. In the environment where empowered customers have access to financial services, information and advice from anywhere and at anytime, can the traditional bank and bank IT structure survive? What will separate the survivors from the victims of this new reality?

- Why are these changes inevitable and what they mean for finance service firms?
- How will disruptive technologies and business models increase competitive pressure?
- What strategies must Financial Services IT organizations adopt to thrive in a marketplace they no longer control?

Opening Keynote Speaker:

**Mr. Terick Chiu**  
**Executive Partner, Gartner Executive Programs, North Asia**  
**Gartner**

09:30 – 10:00

### Keynote 1: Protect and Perform – Thrive in the midst of adversity

Banks are facing unprecedented challenges in the wake of the Global Financial Crises. Tighter capital controls, regulatory intolerance to poor risk management and greater demand from increasingly sophisticated users. These users want many of the services of traditional brick and mortar banking online, and they want it 24/7. They want to do their banking from anywhere, anytime on any device, and they want it fast. Competition is stiff and fierce and banks need to innovate to attract new and retain existing customers. As if this wasn't already enough of a challenge for banks, cyber attacks are increasing frequency and accuracy against banks, further stretching resources and capital.

Join John Ellis, Akamai's Director of Enterprise Security for Asia Pacific and Japan, as he discusses the realities confronting today's modern bank, and ways that they can not 'just' survive but thrive in the midst of adversity with a 'protect and perform' strategy.

**Mr. John Ellis**  
**Director, Enterprise Security (Asia Pacific & Japan)**  
**Akamai Technologies**

10:00 – 10:30

### Keynote 2: Moving to the Cloud – Key Considerations and Planning

*Session discovery:*



**The 4<sup>th</sup> BankTech Executive Summit 2013 – Hong Kong**  
**MRS221, Hong Kong Convention and Exhibition Centre**  
**29 January 2013 (Tuesday)**

*Growth and Thrive Amidst Adversity*

	<ul style="list-style-type: none"> <li>• Developing a road map to cloud computing adoption and everything in-between</li> <li>• Why partnering with service providers is a key enabler for virtualization and cloud</li> <li>• Outlining cloud computing strategy and key lessons learned so far</li> <li>• What will the future of financial services look like with cloud computing in the IT mix?</li> </ul> <p><b>Mr. Sudi Balu</b>  <b>CIO</b>  <b>Telstra Global</b></p>
<p><b>10:30 – 11:00</b></p>	<p><b>Keynote 3: IT-Security Trends 2013</b></p> <p><i>Session discovery:</i></p> <ul style="list-style-type: none"> <li>• Developments of the Malware-Market</li> <li>• How successful are we in protecting IT assets?</li> <li>• What solutions do we have and how efficient are these?</li> </ul> <p><b>Mr. Michael Greco</b>  <b>Vice President of Strategic Alliance, Asia Pacific</b>  <b>Integralis</b></p>
<p><b>11:00 – 11:15</b></p>	<p><b>Morning Networking Coffee Break</b></p>
<p><b>11:15 – 11:45</b></p>	<p><b>Keynote 4: Open Source Adoption in Financial Services, The Journey Continues</b></p> <p>What began as a better way to build software—openness, transparency, collaboration—soon shifted the balance of power in an entire industry. The revolution of choice continues with the financial services industry taking a leadership role in terms of open source adoption around the world. This session will provide an update on the continued progress of open source adoption in the financial services industry and some recommendations for maximizing return on and reducing cost.</p> <p>Topics covered will include:</p> <ul style="list-style-type: none"> <li>• An Overview of Red Hat and Its Expanded Product Portfolio</li> <li>• A Look at Some of the Research Driving Open Source Adoption</li> <li>• An Update on Red Hat's Global Financial Services Strategy</li> <li>• Examples Where Red Hat &amp; Its Partners Are Helping Banks Address Top Issues</li> </ul> <p><b>Mr. Rich Feldmann</b>  <b>Global Director of Financial Services</b>  <b>Red Hat</b></p>



The 4<sup>th</sup> BankTech Executive Summit 2013 – Hong Kong  
MRS221, Hong Kong Convention and Exhibition Centre  
29 January 2013 (Tuesday)

*Growth and Thrive Amidst Adversity*

11:45 – 12:15

### **Keynote 5: Reach Your Business Goals – Faster**

Cost reduction strategies, customer-centricity and risk management are just three of the key initiatives grabbing an FSI CIO's attention in 2013 and beyond. Underpinning these, and similar, initiatives is a core set of common IT capabilities the attainment of which will absolutely dictate the initiatives' success or failure.

This presentation will discuss these core capabilities and deliver detailed case studies showing how Software AG customers have addressed these key initiatives.

**Dan Ternes**  
**Regional CTO – Asia Pacific**  
**Software AG**

12:15 – 13:00

### **CIO Insights Panel One: What are the key technology focuses for the year of 2013 and ahead in FSI?**

*Session discovery:*

- Look 3 to 5 years ahead and cover all aspects of mobility, cloud, security and customer satisfaction.
- Identify what you have done something significant or have a strong view of why you haven't done something in the past
- Is IT or the business leading these initiatives in your organisation/ customers/ why?
- Are you integrating your security/availability frameworks across your internal and public cloud domains/if so, how?
- Highlight something that you and your organisation have done particularly well

#### **Panel Chair:**

Mr. Geoff McClelland, Program Director, CIO Connect HK

#### **Executive Panelists:**

- Mr. Michael K. M. Leung, Senior Vice President & Chief Information Officer, China Construction Bank (Asia)
- Mr. Tonet Santana, Digital and Mobile Solutions Lead, Regional Product Management, Asia Pacific, Treasury and Trade Solutions, Citi Transaction Services
- Ms. Suk-Wah Kwok, Regional Chief Information Officer - Asia Pacific, Lockton Companies (Hong Kong) Ltd.



The 4<sup>th</sup> BankTech Executive Summit 2013 – Hong Kong  
 MRS221, Hong Kong Convention and Exhibition Centre  
 29 January 2013 (Tuesday)

*Growth and Thrive Amidst Adversity*

	<ul style="list-style-type: none"> <li>• Ms. Minerva Tantoco, CTO, Client Facing Technology APAC, UBS</li> <li>• Mr. Victor Thu, Director, Product Marketing – End User Computing, APJ, VMware</li> </ul>
<p><b>13:00 – 14:00</b></p>	<p align="center"><b>CIO Networking Luncheon          (By Invitation Only)</b></p> <p align="center"><b>Mr. Andrew Wildblood          Director of Sales, Asia          Telstra Global</b></p>

<p><b>14:00 – 14:40</b></p>	<p><b>CIO Insights Panel Two: How strategic do you place innovation in a business point of view?</b></p> <p><i>Session discovery:</i></p> <ul style="list-style-type: none"> <li>• Does your organization have a position looking for innovation? How do you do it?</li> <li>• What do business leaders think? Are you getting pressure to innovate?</li> <li>• What can a CIO really do to strategically deal with this issue?</li> <li>• How do you strategically deal with this issue in your organization? What would you recommend to the audience?</li> <li>• What level of the organization do you delegate this to? How do you manage it?</li> <li>• What are the skills that you believe we should now be recruiting?</li> <li>• Ultimately does the business really care? Should they not own this issue? Why is it always falling on IT? Who should drive this discussion?</li> <li>• In your years of experience what are the key strategies that work in this space regardless of new technologies? What is the basic framework you use?</li> <li>• What are the big concerns you see in this space that CIO really need to worry about?</li> <li>• What are the challenges you see in this space for your organisation?</li> <li>• What new technologies do you believe are driving innovaton?</li> </ul>
-----------------------------	---

- How innovative do you think Hong Kong is?

**Panel Chair:**

Mr. Egidio Zarrella, Clients and Innovation Partner, KPMG

**Executive Panelists:**

- Mr. Peter Mo, Head of IT for Greater China, Credit Suisse Asia Pacific
- Ms. Marijana Fung, Head of GT Production, North Asia, Deutsche bank
- Ms. Suk-Wah Kwok, Regional Chief Information Officer - Asia Pacific, Lockton Companies (Hong Kong) Ltd.
- Mr. Ashok Kalyanswamy, Managing Director, CIO, Asia ex-Japan, Nomura International (Hong Kong) Ltd.
- Mr. Albert Tay, Councilor and Chairman, Cloud Computing Chapter, Singapore Infocomm Technology Federation (SiTF)
- Mr. Mike McCarthy, Regional Head of GIS, RBS

**14:40 –  
15:10**

**Keynote 6: Capitalizing the Big Data in Banking**

Big Data and Customer Communications Management (CCM) are two of the hottest trends in IT industry circles. Big Data is generally characterised by the large, varied and rapidly growing volume of information that often remains untapped by existing BI and data warehousing systems. CCM is both the strategy and technology used in managing customer communications in the enterprise. Increasingly, having the capacity to process Big Data and the tools to analyse it effectively as well as effective management of an organisations' CCM processes is becoming a competitive necessity, as well as the ability to meet the increasing end user requirement to access and respond to data anywhere using their mobile touch devices. As a result, IT leaders need to rethink many aspects of how they manage and deliver information - from investment in infrastructure, data-mining and analytics tools, how documents composed in their solutions are created to feed the multi-channel consumption, to new policies for organising and accessing data, so that they can deliver more of it across various devices and in meaningful ways too.

As Big Data infrastructures are being built and Big Data analysis problems are being identified with the intent to bring new insights to everyone in the organization, few are really in position to capitalise on it now and to use Big Data to provide an end to end holistic management of customer communications. At this session, we will discuss how you can spread the benefit of Big Data analysis to the enterprise by integrating it with your traditional information and presenting it in highly visual ways that users will understand, as well as enable organizations to develop, implement and manage enterprise-class customer communications management solutions. We will show that Actuate technology provides solutions for the creation of the documents that utilize Big Data, to processing these statements for all kinds of business uses, to the storage, retrieval and the delivery of this content to the end consumers.

BIRT iHub will provide you a roadmap for how to begin, evolve and master your Big Data

	<p>dilemma. Whether it is delivering critical information to employees and customers anywhere via mobile devices, finding insight from customer histories, or putting unstructured data to use, Actuate can show you the way. Actuate delivers value for businesses and customers in live environments every day, delivering millions of transactions and billions of documents for mission critical systems and documents throughout multiple industries.</p> <ul style="list-style-type: none"> <li>• <b>Mr. Jeff Mills, VP International – Actuate Xeons Group, Actuate</b></li> <li>• <b>Mr. Wen Siang Woo, APAC Enterprise Group, Actuate</b></li> <li>• <b>Mr. Rajan Sharma, Regional Sales Engineer, APAC Xeons Group, Actuate</b></li> </ul>
<p>15:10 – 15:40</p>	<p><b>Keynote 7: Case Study - How 36 Million Euros was Stolen from Bank Customers</b></p> <p>An estimated €36+ million has been stolen from more than 30,000 corporate and private bank accounts across Europe via cyberattack in online and mobile banking. This case study dissects the attack and provides a step-by-step walkthrough of how the full attack transpired from the initial infection through to the illicit financial transfer, and provide insights to how enterprise or individuals can protect themselves against the cyberattack.</p> <p><b>Mr Calvin Ng</b> <b>Regional Manager, Hong Kong, Macau &amp; Korea</b> <b>Checkpoint Software Technologies</b></p>
<p>15:40 – 16:00</p>	<p style="text-align: center;"><b>Afternoon Networking Coffee Break</b></p>
<p>16:00 – 16:45</p>	<p><b>CIO Insights Panel Three: Security Risk in 2013: Emerging Trends, Threats and Mitigation - Identifying key priorities for 2013 and beyond</b></p> <p><i>Session discovery:</i></p> <ul style="list-style-type: none"> <li>• Technology and consumer trends impacting security</li> <li>• How securities priorities in the banking and financial services industry are being changed by emerging security environments like cloud and mobility</li> <li>• Best practices to securing mobile devices, developing BYOD policy frameworks, and cultivating security awareness while implementing mobility and BYOD programs within the organizations</li> <li>• How to keep the enterprise productive while defending it from a new breed of sophisticated threats</li> <li>• The next frontier of security concerns reflected by cybercrime trends</li> </ul> <p><b>Panel Chair:</b> Mr. Alex Skilton, Senior Manager, KPMG Information Security</p> <p><b>Executive Panelists:</b></p> <ul style="list-style-type: none"> <li>• Mr. Fuller Yu, Head of Technology Risk, Group Technology and Operations, AIA Group</li> <li>• Mr. Micky Lo, Head of Global Technology, Greater China and Taiwan, Deutsche Bank AG</li> </ul>



**The 4<sup>th</sup> BankTech Executive Summit 2013 – Hong Kong  
MRS221, Hong Kong Convention and Exhibition Centre  
29 January 2013 (Tuesday)**

*Growth and Thrive Amidst Adversity*

	<ul style="list-style-type: none"><li>• Mr. Anil Mahtani, Chief Operational Risk Officer, ING Insurance Asia Pacific</li><li>• Mr. Jerome Walter, Chief Security Officer, Asia Pacific, Natixis</li><li>• Mr. Christophe Gabioud, APAC Regional Information Security Officer, UBS</li></ul>
<b>16:45</b>	<b>Closing Remarks</b>

*This agenda is subject to change.*