

**TENTATIVE CONFERENCE PROGRAM**

<p><b>09:00 – 09:30</b></p>	<p><b>Opening Keynote: Thriving in the Age of Digital Banking</b></p> <p>This session addresses the information and data, products and services, and delivery modes that banks must adopt to align to, integrate with, and survive their customers' increasingly digital interactions in the financial services world.</p> <ol style="list-style-type: none"> <li>1. What are the drivers for change in this space?</li> <li>2. What do I need to do to address the needs of the digital banking age?</li> <li>3. What new products and services will I need to support moving forward?</li> </ol> <p><b>Terick Chiu</b>  <b>Executive Partner, Gartner Executive Programs, North Asia</b>  <b>Gartner</b></p>
<p><b>09:30 - 10:00</b></p>	<p><b>Keynote 1: Innovating for the New Digital Security Era</b></p> <p>With digital world booming rapidly, the potential social damage which could be caused by the failure of IT resources has therefore increased. It is especially important for banking and Finance industry where business information is highly confidential and sensitive. At Fujitsu, we work with customers to deliver high-tech security solutions and IT security to protect your data in the computing environment. Come join us to know the latest innovation on:</p> <ul style="list-style-type: none"> <li>• Biometric authentication technology for human identification</li> <li>• e-Signature Authentication Solutions</li> <li>• Mobile Data Security</li> </ul> <p><b>Ivan Lam</b>  <b>Product Manager, Asia Pacific</b>  <b>Fujitsu</b></p> <p><b>and</b></p> <p><b>Welson Cheng</b>  <b>Director of Strategy and Business Development</b>  <b>SolutionOne Technology</b></p>
<p><b>10:00 – 10:30</b></p>	<p><b>Keynote 2: Open Cloud Makes Business Agile</b></p> <p>Why and how to plan a private cloud and big data analytic platform by phases with a OpenStack &amp; Hadoop enterprise version for banking industry</p> <p><b>Vandia Yang</b>  <b>IT Solution Director, Enterprise Business Group, Hong Kong</b>  <b>HUAWEI</b></p>

<p><b>10:30 – 11:00</b></p>	<p><b>Keynote 3: Boost Up the Mobile Performance in the Innovation World</b></p> <p>In the financial industry, digital engagement is moving beyond basic capabilities such as checking an account balance or transferring money. Mobile App performance, stability, and usability are critical to user experience. Failures in any of these results in Poor app rating, Lost Revenue and Customer loyalty. Therefore, balancing velocity with quality is a prerequisite to end-user retention and expansion.</p> <p>Session topics:</p> <ul style="list-style-type: none"> <li>• Optimize the quality and the end-user experience of your mobile app throughout the application lifecycle.</li> <li>• Mobile analytics and monitoring of customer experience.</li> </ul> <p><b>Keith Ng</b>  <b>Application Development Specialist, HP Software, HK &amp; Macau</b>  <b>Hewlett Packard</b></p>
<p><b>11:00 – 11:15</b></p>	<p><b>Morning Networking Coffee Break</b>  <b>Sponsored by China Mobile International</b></p>
<p><b>11:15 – 11:45</b></p>	<p><b>Keynote 4: Security vs. Enablement: Mobile Data Access for Today’s Financial Services Industry</b></p> <p>Anytime, anywhere mobile access to financial data is a required capability in today’s fast-paced financial services industry, yet security, audit and data breach concerns remain a challenge to all players within this highly data-sensitive market. To stay competitive, financial institutions require seamless mobile access to enable employees while also protecting sensitive customer data.</p> <p>AirWatch by VMware invites attendees to learn about today’s mobility challenges within the finance industry and how to implement mobility initiatives throughout your organization to enable employees while also protecting sensitive data. We will also explore strategies and best practices around mobile device, application, email, content and browsing management.</p> <p><b>Rob Hinson</b>  <b>Business Development, APAC</b>  <b>AirWatch by VMware</b></p>
<p><b>11:45 – 12:15</b></p>	<p><b>Keynote 5: Enabling Business Agility and Stability with DevOps</b></p> <p>IT leaders from financial institutions today are experiencing increased demand for faster application development and delivery. This demand is driven by pressure from internal users who want their products to get out to the market faster, as well as consumers who want to access them easily and reliably with any of their devices.</p> <p>In this session, we look at how DevOps can enable financial institutions to cope with the above demands and share how Red Hat can be your partner in this DevOps journey.</p>

	<p><b>Vishal Ghariwala</b>  <b>Middleware Business Unit Manager</b>  <b>Red Hat Asia-Pacific</b></p>
<p><b>12:15 – 13:00</b></p>	<p><b>CxO Insights Panel One: Exploring the Future of FSI Innovations</b></p> <p>During the panel discussion, the moderator and panelists will discuss with us some winning approaches in a new generation of financial services. The following topics will be covered:</p> <ul style="list-style-type: none"> <li>• Propositions for capturing new customer segments and serving them rapidly</li> <li>• How digitization can quickly increase revenue and enable cost reduction</li> <li>• Managing multiple channels and the cross-channel customer experience in the new digital environment</li> <li>• Organizational changes that can help break barriers and rally institutions for digital transformation</li> </ul> <p><b>Panel Chair:</b>          Geoff McClelland, Program Director, CIO Connect HK</p> <p><b>Executive Panelists:</b>          Alex Trott, Head, Financial Services Practice, Accenture          Suk-Wah Kwok, Regional Chief Information Officer - APAC, Lockton Companies (Hong Kong)          Anna Yip, Head of Hong Kong and Macau, MasterCard International          Jim Fagan, President, Managed Services, Pacnet</p>
<p><b>13:00 – 14:00</b></p>	<p><b>Executive Luncheon Roundtables (By Invitation Only)</b>  <b>Sponsored by Blue Coat</b>  <b>Topic: Blue Coat Security Empowers Financial Services</b></p> <p><b>Matthias Yeo</b>  <b>Chief Technology Officer, APAC</b>  <b>Blue Coat</b></p>
<p><b>14:00 – 14:45</b></p>	<p><b>CxO Insights Panel Two: Creating a 360° Customer Experience</b></p> <p>Customers no longer limit their purchases to financial services. With the rise of mobile communications, social media, and online communities, transactions between businesses and consumers have grown far more complex. The relationship itself is up for sale, and financial institutions' fortunes are tied directly to their ability to manage those relationships to customers' satisfaction. It is essential for FSI to provide customers with a 360° Experience across channels.</p> <ul style="list-style-type: none"> <li>• Formulating a holistic omni-channel strategy: challenges and best practice</li> <li>• Seamlessly integrating different channels (mobile, web, social networks, physical stores...) and enhance customer experience.</li> <li>• Enhancing online and mobile experience with innovative value propositions and technologies</li> <li>• Leveraging data and analytics for customer-centricity and innovation</li> </ul>

	<p><b>Panel Chair:</b>          Toa Charm, Chairperson, FinTech SIG; Chairperson, BI &amp; Big Data SIG; Vice President, Hong Kong Computer Society</p> <p><b>Executive Panelists:</b>          Alex Trott, Head, Financial Services Practice, Accenture          Varun Tandon, Head of Distribution Project, Technology &amp; MidOffice - CDO, AXA China Region Insurance Company Limited          Vineet Malhotra, Managing Director, Aladdin Product Group, BlackRock          David Ong, Executive Director, Head of Business Insights, UBS</p>
<p><b>14:45 – 15:15</b></p>	<p><b>Keynote 6: Building Security for Software Defined Data Centers (SDDC)</b></p> <p>How do you accelerate the deployment of business-critical applications without compromising security? It's time to transform network security with the software defined data center!</p> <p>Palo Alto Networks delivers a solution that combines fast provisioning of security services with next-generation security in the data center.</p> <p>Come and Listen to Bisham Kishnani from Palo Alto Networks as he discusses:</p> <ul style="list-style-type: none"> <li>• Evolution of the software defined data centers &amp; Next Generation Security</li> <li>• Security considerations for virtualized and cloud environments</li> <li>• Overview of Palo Alto Networks integration in SDDC and how it works</li> </ul> <p><b>Bisham Kishnani</b>  <b>Consulting Engineer (APJC) – Data Center &amp; Virtualization</b>  <b>Palo Alto Networks</b></p>
<p><b>15:15 – 15:30</b></p>	<p><b>Afternoon Networking Coffee Break</b>  <b>Sponsored by China Mobile International</b></p>
<p><b>15:30 – 16:15</b></p>	<p><b>CxO Insight Panel Three: Security Risk in 2015: Managing Security and Privacy in the Digital Age</b></p> <p>Session discovery:</p> <ul style="list-style-type: none"> <li>• The Current and Upcoming Technology Trends impacting Security and Privacy</li> <li>• How securities priorities in the FSI industry are being changed by emerging security environments like mobility, cloud and social</li> <li>• Defending the enterprise from a new breed of sophisticated threats</li> <li>• Best practices and lesson learnt in managing security and privacy in the Digital Age</li> <li>• Cultivating security awareness within the organization</li> </ul> <p><b>Panel Chair:</b>          Michael Mudd, Managing Partner, Asia Policy Partners LLC</p> <p><b>Executive Panelists:</b>          Fuller Yu, Head of Technology Risk, Group Technology Services, Group Technology &amp; Operations, AIA Group          Christophe Gabioud, Regional Head of Information Security, AXA Asia</p>



**The 6<sup>th</sup> BankTech Executive Summit 2015 – Hong Kong**  
**Hong Kong Convention and Exhibition Centre**  
**3 February 2015 (Tuesday)**  
*Thriving in the Digital Age*

	Dominic Wai, Partner, Baker & McKenzie Micky Lo, Head of Information Risk Management, APAC, BNY Mellon Maurice Mo, Director, Regional IT Security, Prudential Corporation Asia
<b>16:15</b>	<b>End of Conference</b>

*\*\* This agenda is subject to change without prior notice. \*\**