08:30 – 09:00	Registration
09:00 – 09:45	**Opening Keynote: Harnessing the Power of Big data and Analytics to Compete in the 21st Century** Big Data has the potential to change every business and customer interaction and will lead to structural change in almost every enterprise. However there are very few organizations that are harnessing its potential. In today's rapidly changing, technology enabled business environment, many big decisions are made with very little information. Big data will enable your business to make big decisions based on real information. With endless debates about big data and its benefits finally there is a show that will bring together the best minds in the business to show you the potential of your organization's biggest asset – your data. In this session, the speaker will share with you some insights how to harness the power of big data and analytics to drive business value. **Mr. Manoj Menon** **Senior Partner & Managing Director** **Frost & Sullivan**
09:45 – 10:15	**Keynote 1: Best Infrastructure To Support Big Data** Today Big Data is undoubtedly a hot topic in IT. To derive real business value from big data, you not only need the right tools to capture all data types and to analyze it, but also the power behind the tools – a flexible, scalable and secure infrastructure. With the trusted infrastructure, you will be able to cope with the challenges of big data – the large volume, wide variety, and security concerns. So, it's crucial for you to choose the right infrastructure services provided based on best practices, so that you can enjoy an efficient and reliable infrastructure to support your big data needs. **Mr. Daniel Kwong** **SVP, IT & Security Services** **CITIC Telecom CPC**
10:15 –10:45	**Keynote 2: Build A Scalable And Visible Big Data Network** Big Data provides a tremendous help to organisations making critical decisions that drive their businesses. The Big Data framework is comprised of distributed file systems, databases, and data mining algorithms. Successful Big Data deployments require a highly scalable, high-performance, and easy to manage network. Arista Networks remove the bottlenecks by implementing non-blocking designs and deep per-port buffering, and reduce OpEx through LANZ troubleshooting, zero-touch provisioning and dynamic topology configuration. Arista Networks enable an organisation to build clusters that keep up with the growth in data, minimize operational expenses, and deliver sophisticated data analytics. **Mr. Mark Lee** **System Engineer ASEAN** **Arista Networks**

10:45 –11:30	**Insights Panel One: Big Data and Analytics: Turn Big Data into Enterprise Productivity and Transform Security** Big Data is the datafication of every activity in business, government and even private life. As the world makes a digital copy of itself, its ability to produce data has outstripped most organizations ability to use it and drive value from it. This mismatch forces a top-to-bottom re-evaluation of what data is, how organizations get value from it and the investments to be made. In this panel discussion, the moderator and Executive Panelists will share with us how their organizations need to rethink Big Data and the approach from infrastructure to analytics - that creates a new kind of sustainable advantage over the competition through productivity gain and IT security enhancement. Panel Chair: Mr. Manoj Menon, Senior Partner & Managing Director, Frost & Sullivan Executive Panelists: Mr. Harry Chan, AVP, IT for Finance, Data Warehouse & Business Intelligence, Parkway Holdings Mr. Binu Azad, Director, Analytics, Service Parts, Global Customer Services, Philips Mr. Michael Rieder, Head, Business Data Strategy and Governance, Standard Chartered Bank Mr. Fredrik Ohlsson, Senior Architect, Tetra Pak International S.A.
11:30 – 11:45	**Morning Networking Coffee Break**
11:45 – 12:15	**Keynote 3: Managing Legal Risks Concerning Big Data Usage** Big data can deliver significant business benefits, but what happens if the data you are using infringes data processing laws or is owned by someone else? In this session, Rob Bratby of international technology law firm Asia will discuss the global mosaic of international data protection and privacy laws, constraints on cross-border data flows and the proprietary and open-source ownership models for differing data sets. He will outline not only the risks, but also practical strategies to mitigate and minimise those risks. **Mr. Rob Bratby** **Managing Partner** **Olswang Asia LLP**

12:15 – 13:00	**Insights Panel Two: The Future Of Big Data Monetization**
	What's the return on Investment (ROI) on Big Data? More importantly, what does the future hold? Data is the new currency and like any currency, how it's managed determines its true value. Big Data monetization is not about turning data into money. Instead, it's about taking information and turning it into opportunity. It's about the need to understand the real meaning of data in order to extract value from it. And it's about achieving this objective through a partnership with business and technology. In this panel discussion, the moderator and panelists will discuss how to understand and place tangible value on data and how the true value of data can be realized for the future Panel Chair: Mr. Manik Bhandari, Director, Accenture Analytics Innovation Centre & Advanced Analytics Lead, Accenture Executive Panelists: Mr. Ramsundar Lakshminarayanan, Program Head , APAC - International Datawarehouse, Credit Suisse AG Mr. William Soo, Group Head & Director of Global Technology, MasterCard Access Prepaid, MasterCard Mr. Roy Goh, Associate Director, Shared Svcs Quant Scs, Merck, Sharp & Dohme GmbH
13:00 – 14:30	**Executive Networking Luncheon Roundtables**
14:30	**End of Conference**