



**The 3rd Cloud Computing Executive Roundtable
1 June @ Hong Kong Convention and Exhibition Centre**

Delivering Strategic Business Goals with the Cloud

TENTATIVE AGENDA	
08:15 – 08:45	Registration
08:45 – 09:15	<p>Opening Keynote: The Cloud: It is Not Just a Technology Decision</p> <p>The shift to cloud computing is one of the huge and most profound movements occurring in information technology in decades, and is also come along with additional trends from consumers that are affecting corporate IT. The ubiquitous Internet connectivity and the increase in the diversity of devices are just a couple of components that change the way people work. But technology is just an enabler to what is possible. In this opening keynote, the speaker will share insights on what is driving cloud adoption and how organizations are overcoming cloud obstacles.</p> <p><u>Opening Keynote Speaker:</u> Mr. Edward Chen Associate Principal McKinsey & Company</p>
09:15 – 09:45	<p>Tech Insights Keynote 1: The Cloud Enabled Enterprise</p> <p>The path to becoming a "Cloud Enabled Enterprise" takes most enterprises through an evolution that leverages existing IT assets while transforming and migrating workloads to the cloud. Equinix, along with industry leading partners, enable enterprise transformation strategies every day and are collaborating to share industry best practices around how to build, deliver and support hybrid compute architectures. You will hear insights from Equinix and an invited guest about mapping cloud journeys including interesting cloud use cases. Some of your current applications will be cloud ready in the next refresh cycle, will you be ready to capture this wave?</p> <p>Mr. Eric M. Hui Director of Cloud, IT, Content and Digital Media Equinix Asia-Pacific</p>
09:45 – 10:15	<p>Tech Insights Keynote 2: Cloud Computing in APAC: from private cloud to WaaS?</p> <p>Cloud services have gained traction in Asia/Pacific, however the transition to cloud services can be daunting and your IS may not be suitable for migration yet. Orange has been assisting MNCs in APAC going through this journey over the last 3 years. Based on practical experience and opening up to latest market trends, key topics to be addressed are:</p> <ul style="list-style-type: none"> • Key drivers & inhibitors to migrate towards cloud services delivery in 2012? • Some lessons learnt on early cloud implementation both IaaS and SaaS?

	<ul style="list-style-type: none"> • BYOD, workspace as a service – can this meet enterprises’ IT requirements in APAC? <p>Mr. Eric Haïssaguerre Regional Director, IT Services Business, Asia Pacific Orange Business Services</p>
10:15 – 11:00	<p>CIO Dialogue 1: Evaluating the Risks and Understanding the Rewards & Realities of Cloud Computing</p> <p>CIOs are working to improve operational efficiency and performance, but what are the new technologies and strategies that really work for them and their organization? In this panel discussion, the industry experts will address how IT is streamlining business operations through the use of cloud computing and virtualization.</p> <p>Session discovery questions:</p> <ul style="list-style-type: none"> • Where are you currently in evaluating and implementing a cloud strategy for your organization? • What were the hindrances to hurdle when implementing cloud technologies? • What are the biggest questions and concerns that the cloud solutions raise for you? • What is your future vision for cloud computing within your organization? <p><u>Panel Chair:</u> Mr. Mark Ross Co-founder and Executive Director Asia Cloud Computing Association</p> <p><u>CIO Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Nigel Green, Head of Group Technology & Architecture, CLP Power Hong Kong Ltd. • Mr. Sanker Narayan, Director, Equity IT APAC, Credit Suisse • Ms. Alison Dack, Vice President / Chief Information Officer, Asia Pacific Division, FedEx Express • Mr. Dev Kohol, Executive Director, Enterprise Infrastructure, Morgan Stanley • Mr. Sunny Lee, Executive Director – IT, The Hong Kong Jockey Club
11:00 – 11:15	Networking Coffee Break
11:15 – 11:45	<p>Tech Insights Keynote 3: Your Cloud, Your Business</p> <p>VMware helps companies around the globe accelerate their move to the new era of IT, commonly referred to as cloud computing. VMware cloud vision, unrivaled experience, solutions and partner pool can help our customers move beyond current IT limitations, to a cloud model that addresses their unique business needs. This is what differentiates VMware, and ultimately, will differentiate you in your business.</p> <p>Mr. Edward Yeung General Manager</p>

	<p>VMware Hong Kong</p>
11:45 – 12:15	<p>Tech Insights Keynote 4: How Cloud is Changing Business Continuity Solution for Enterprises</p> <p>With the recent emergence of virtualization and cloud technologies, disaster recovery (DR) solution is now available through the cloud, offering a more efficient and flexible DR option with lower TCO.</p> <p>In view of various disasters like natural disasters, terrorist attacks and economic crisis that strike over the world, the cost can be enormous in terms of money, branding and ongoing development if enterprises don't have their business recovery plan in place properly. NTT Com Asia's EnterpriseCloud, ranging from private, hybrid to public cloud, enables a more efficient, flexible and cost-effective DR solution addressing business continuity concerns for enterprises of different sizes and industries.</p> <p>In this session, NTT Com Asia will share:-</p> <ul style="list-style-type: none"> • How cloud-based DR is changing business continuity solution for various enterprises • How enterprises can truly enjoy the high scalability, efficiency and flexibility advantages of on-demand cloud-based DR with lower TCO <p>Mr. Benny Hu Senior Manager, New Business Division NTT Com Asia Limited</p>
12:15 – 12:45	<p>Tech Insights Keynote 5: Building Clouds – Enterprises and The Lessons Learnt</p> <p>Cloud Computing is starting to become a fundamental part of enterprise IT's strategic planning with enterprises asking many questions, including those about utilization and staffing, and figuring out how to answer them.</p> <p>The reason for that is simple. People, enterprise and IT departments like Cloud and its quantifiable benefits. Here's a technology that's infinitely scalable, rapidly provisioned, cost-effective and secure.</p> <p>In this presentation, Rackspace is going to discuss the Cloud and enterprise adoption and share what works best and what doesn't when building Cloud.</p> <p>Mr. Nigel Beighton VP of Technology and Product Rackspace Hosting</p>
12:45 – 13:20	<p>CIO Dialogue 2: Operating the Cloud to Drive Business Value</p> <p>Cloud computing promises a more agile and efficient IT environment. But how do you ensure your cloud strategy provides the return you expect? Join this panel discussion</p>

	<p>and hear from IT leaders on their views on the optimal ways to make informed decisions and to plot the roadmap for business-justified cloud adoption.</p> <ul style="list-style-type: none"> • Differences in benefits between private and public solutions • How early adopters are quantifying benefits of the cloud in business point of view? • How ROI and financials drive private or public cloud choices? • What are the main cognitive biases in enterprise decision-making? <p><u>Panel Chair:</u> Dr. Victor Ng Vice Chairperson, Cloud Computing SIG Hong Kong Computer Society</p> <p><u>CIO Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Kevin Tsang, Regional IT Director, Asia, Cookson Electronics Limited – Enthone • Mr. Wayne Moy, IT Director, DDB Greater China Group and DDB Group Asia Pacific • Mr. Geoffrey Master, Head of Business & Technology Sourcing Practice, Asia, Mayer Brown JSM • Mr. Ted Suen, Head of IT, MTR Corporation Ltd. • Mr. Lawrence Law, Consultant on IT Strategies to Vice Rector (Administration), University of Macau
<p>13:20 – 14:20</p>	<p style="text-align: center;">CIO Networking Luncheon Roundtables Luncheon Keynote: Senior Executive from Citic Telecom International CPC <i>(By Invitation Only)</i></p>
<p>14:20</p>	<p style="text-align: center;">Closing Remarks</p>

Remarks: The above agenda is subject to change without prior notice.