



The 3rd Cloud Computing Executive Roundtable Singapore
24 May, 2012 @ Singapore Marriott Hotel

Delivering Strategic Business Goals with the Cloud

TENTATIVE AGENDA	
08:30 – 09:00	Registration
09:00 – 09:30	<p>Opening Keynote: The world today, as seen from the Cloud!</p> <p>The concept of Cloud has been in the market for a few years now. It has moved from being a buzz word a few years back to a must-have and serious CIO IT agenda anywhere on the planet. In that context, we take a stock check today on how far has "Cloud" come till date and how has the journey been. In this session, we will look at both the enterprise and SME customer segments and understand why they are using Cloud, what are they using it for, what is stopping them from realizing Cloud's full potential, and how should they think about their Cloud strategy moving ahead.</p> <p><u>Opening Keynote Speaker:</u> Mr. Rajat Dev Engagement Manager Business Technology Practise McKinsey & Company</p>
09:30 – 10:00	<p>Tech Insights Keynote 1: The Cloud Enabled Enterprise</p> <p>The path to becoming a "Cloud Enabled Enterprise" takes most enterprises through an evolution that leverages existing IT assets while transforming and migrating workloads to the cloud. Equinix, along with industry leading partners, enable enterprise transformation strategies every day and are collaborating to share industry best practices around how to build, deliver and support hybrid compute architectures. You will hear insights from Equinix and an invited guest about mapping cloud journeys including interesting cloud use cases. Some of your current applications will be cloud ready in the next refresh cycle, will you be ready to capture this wave?</p> <p>Mr. Eric M. Hui Director of Cloud, IT, Content and Digital Media Equinix Asia-Pacific</p>

<p>10:00 – 10:45</p>	<p>CIO Dialogue 1: Evaluating the Risks and Understanding the Rewards & Realities of Cloud Computing</p> <p>CIOs are working to improve operational efficiency and performance, but what are the new technologies and strategies that really work for them and their organization? In this panel discussion, the industry experts will address how IT is streamlining business operations through the use of cloud computing and virtualization.</p> <p>Session discovery questions:</p> <ul style="list-style-type: none"> • Where are you currently in evaluating and implementing a cloud strategy for your organization? • What were the hindrances to hurdle when implementing cloud technologies? • What are the biggest questions and concerns that the cloud solutions raise for you? • What is your future vision for cloud computing within your organization? <p><u>Panel Chair:</u> Mr. Rajat Dev Engagement Manager Business Technology Practise McKinsey & Company</p> <p><u>CIO Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Peter Morgan, CIO, Agency for Integrated Care • Mr. Khadir Fayaz, Director - Information Security, APAC, Carlson Wagonlit Travel • Mr. Dana Ritter, Head of IT PB APAC Sales and Advisory, Credit Suisse • Mr. Leonard Ong, President, Singapore Chapter, ISACA • Dr. Leong Chou Ching, Regional Chief Information Officer, Knowledge Universe
<p>10:45– 11:00</p>	<p style="text-align: center;">Networking Coffee Break</p>
<p>11:00 – 11:30</p>	<p>Tech Insights Keynote 2: Master your cloud from strategy to delivery</p> <p>The convergence of cloud computing and mobile connectivity is changing the way infrastructures are built, applications are developed and information is delivered. How can enterprises incorporate a blend of public, private and managed cloud services with their existing IT to create a seamless hybrid environment that rapidly adapts to their changing requirements? With the projected use of private and public cloud models doubling by 2020, successful organizations will need to find a way to embrace these solutions without adding additional complexity and risk to their environments.</p> <p>Lee will discuss how organizations can extend the power of the cloud across infrastructure, applications and information through an open, standard-based approach supporting multiple hypervisors, operating systems and development environments as well as a heterogeneous infrastructure and an extensible partner ecosystem.</p> <p>Mr. Lee Kedrie Managing Partner & Consulting Evangelist, Technology Consulting HP Enterprise Business</p>

11:30 – 12:00	<p>Tech Insights Keynote 3: Gaining Business Agility in the Cloud</p> <p>Mr. Ben Williams Director of Cloud Services, Asia Savvis</p>
12:00 – 12:45	<p>CIO Dialogue 2: Operating the Cloud to Drive Business Value</p> <p>Cloud computing promises a more agile and efficient IT environment. But how do you ensure your cloud strategy provides the return you expect? Join this panel discussion and hear from IT leaders on their views on the optimal ways to make informed decisions and to plot the roadmap for business-justified cloud adoption.</p> <ul style="list-style-type: none"> • Differences in benefits between private and public solutions • How early adopters are quantifying benefits of the cloud in business point of view? • How ROI and financials drive private or public cloud choices? • What are the main cognitive biases in enterprise decision-making? <p><u>Panel Chair:</u> Mr. Aloysius Cheang Managing Director APAC, Head of Standard Secretariat, Board Director & Asia Pacific Strategy Advisor, Cloud Security Alliance</p> <p><u>CIO Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Ho Wah Lee, Head of Advisory, KPMG Advisory LLP • Mr. Geoffrey Master, Head of Business & Technology Sourcing Practice, Asia, Mayer Brown JSM • Mr. Lee Siew Kit, Assistant Vice President - IT Services, SATS Ltd. • Mr. Gary Teo, Director, IT, SIM University • Mr. Krishna Srinivasan, Director – Group Technology Infrastructure Services, UBS AG
12:45 – 14:00	<p align="center">CIO Networking Luncheon Roundtables Luncheon Keynote Senior Executive from Citic Telecom CPC</p>
14:00 – 14:05	<p align="center">Closing Remarks</p>

Remarks: The above agenda is subject to change without prior notice.