



The 4th Cloud Computing Executive Roundtable 2013 – Hong Kong
 June 28, 2013 (Fri), Hong Kong Convention and Exhibition Centre
Getting Ahead with the Cloud

TENTATIVE CONFERENCE PROGRAM

08:30 – 09:00	Registration
09:00 – 09:05	<p>Opening Remarks:</p> <p><u>Opening Guest of Honor:</u> Mr. Daniel Lai Government Chief Information Officer The Government of Hong Kong SAR</p>
09:05 – 09:35	<p>Opening Keynote: Looking Beyond the Hype; Get Down to the Business</p> <p>Cloud Computing – no surprise – is this year’s hottest topic, and is already a force to be reckoned with on the business technology scene.</p> <p>This session will recap the cloud trends over the last 12 months, including how advancements in the delivery of other as-a-service products. And we will also look at the road map for 2013/2014, and the continuing concern surrounding regulation and compliance.</p> <p><u>Opening Keynote Speaker:</u> Mr. Ronald Fung Partner McKinsey & Company</p>
09:35 – 10:05	<p>Tech Insights Keynote 1: Creating Your Cloud - Making the Right Choices for Your Business</p> <p>Moving to the cloud is being driven by the need to deliver always-on, anytime, anywhere services and data to the business. Called the consumerization of IT, this is the shift within the enterprise from supporting passive end users of technology to active consumers of technology who are pushing the boundaries of traditional IT. Their work style today reflects their expectations of having technology at their fingertips in their professional as well as their personal lives.</p> <p>In this new world there are many different types of applications like traditional Windows desktop apps, SaaS apps, mobile apps, enterprise web apps that all need to be accessible from a variety of different devices from traditional Windows, Linux, and Mac- based desktops to laptops, thin and zero clients, and iOS and Android tablets and smartphones.</p>



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	<p>The result is that the entire IT landscape has to evolve ...</p> <p>Mr. Toon-Chwee Wee Manager, Systems Engineering VMware Hong Kong</p>
10:05 – 10:35	<p>Tech Insights Keynote 2: Get Across Trough of Disillusionment to Solution-as-a-Service</p> <p>From many service providers, IaaS and various XaaS provide you features and capacities as cloud offerings. At last, you end up with minimal CAPEX with numerous functionalities at your IT and business operations. However, are these solving your problems and bringing absolute business advantages? Cloud Service360 offers you flexible real world applications which create values for your stakeholders.</p> <p>Mr. Appleton Yuen B.Sc., CISSP, CCSE, MCSE, Regional Technical Director ACW Services (HK) Limited</p>
10:35 – 11:15	<p>Executive Dialogue 1: Getting Ahead with The Cloud</p> <p>This panel discussion will uncover best practices and successful strategies from CIOs of some of the most renowned enterprises who leverage Cloud Computing to fulfil business strategy and achieve high performance.</p> <p><i>Session discovery:</i></p> <ul style="list-style-type: none">• Best practices sharing and lessons learnt on Cloud Computing deployment• How to best leverage the Cloud to fulfill business strategy and grow sustainable business• Optimizing for Mobility and Security in the Cloud-Connected Enterprise• The Road Ahead: Emerging Challenges & Opportunities <p>Panel Chair: Mr. Ronald Fung, Partner, McKinsey & Company</p> <p>Executive Panelists:</p> <ul style="list-style-type: none">• Mr Sam Tan, VP, Information Technology, Asia, AECOM• Mr. Dev R. Kohol, Exective Director, Enterprise Infrastructure, Morgan Stanley• Mr. Alan Lee, Director of Information Technology, Shangri-La International Hotel Management



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	<ul style="list-style-type: none"> • Mr. James Kennedy, Managing Director, Regional CTO, UBS
11:15 – 11:30	Morning Networking Coffee Break
11:30 – 12:00	<p>Tech Insights Keynote 3: Cloud for the Enterprise: NetApp Enables a Flexible, Efficient Foundation</p> <p>With a services delivery model, IT can offer services to its internal customers from a service catalog, automate processes, meter usage, create showback or chargeback models, and deliver services for greater cost savings, utilization, and efficiencies.</p> <p>Mr. Qinghong You APAC Technical Manager NetApp</p>
12:00 – 12:30	<p>Legal Insights Keynote: Managing Legal Risks in Cloud Computing</p> <p>Cloud computing is growing at a breathtaking speed and is the fastest-growing means by which technology companies offer their products today. Regardless of the industry, cloud computing is revolutionizing the way companies manage their applications and data processing, while simultaneously being one of the least understood. However, before companies go flying in the clouds, they need to be aware of the significant legal risks and implications associated with cloud computing. This session examines how cloud computing can be adopted and the dangers avoided on a practical level.</p> <p><u>Closing Keynote Speaker:</u></p> <p>Mr. Edward Chatterton, Foreign Legal Consultant DLA Piper</p>
12:30 – 13:10	<p>Executive Dialogue 2: Security and Privacy Cloud Computing</p> <p>With the rapid emergence of cloud computing technologies, users are facing new risks, beyond the usual concerns of traditional IT security, caused by the external aspects of the cloud model. Cloud computing based on "Platform-as-a-Service" (PaaS) or "Software-as-a-Service" (SaaS) metaphors, presents additional technological challenges in the areas of data integrity, recovery, and tenant isolation, as well as additional legal challenges, including data auditing and regulatory compliance. Overcoming these additional risks is critical to the broad adoption of cloud technologies.</p> <p>The panelists will discuss the main security risks of cloud computing and the proposed approaches to their mitigation. They will also address the impact of these new security risks on the privacy expectations of the users.</p>



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	<p><u>Panel Chair:</u> Mr. Jerry Wertelecky, Head of Cloud Assessment Services, Asia Cloud Computing Association</p> <p><u>Executive Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Kaz Kempers, Head of IT, ABN AMRO Clearing HK Limited • Mr. Fuller Yu, Head of Technology Risk, Group Technology and Operations, AIA Group • Mr. SH Lim, Head of Information Security, Hong Kong Jockey Club • Mr. Jerome Walter, Chief Security Officer, Asia Pacific, Natixis • Mr. Arthur Wong, Head of IT Asia Pacific, KKR Asia
<p>13:10 – 14:30</p>	<p align="center"> CIO Networking Luncheon Roundtable What You Need from a Cloud Service Provider - Connectivity, Security, and Reliable Cloud Platform! Sponsored by CITIC Telecom International CPC Limited (By Invitation Only) </p> <p>Nowadays, companies are facing ICT challenges such as utilization of current IT infrastructure, lack of skilled IT manpower, as well as flexibility and feasibility concerns. In the Cloud era, what should a trusted cloud service provider possess to tackle the ICT challenges? Connectivity, Security, and Reliable Cloud Platform are surely the keys to help businesses to succeed.</p> <p>In this session, we will share the new ICT approach with high availability, security, as well as flexible and scalable Cloud platform that are vital in the Cloud era.</p> <p align="center"> Mr. Daniel Kwong Senior Vice President, Information Technology and Security Services CITIC Telecom International CPC Limited </p>
<p>14:30</p>	<p align="center">Closing Remarks</p>

This agenda is subject to change.