

Powering the Data Economy By Enabling Organizations to Instantly Connect People to What They Want

Boomi, a leading provider of cloud-based integration platform as a service (iPaaS), helps customers and partners quickly and easily accelerate business outcomes.

DELIVERING INTEGRATED EXPERIENCES

Integrated Experiences is the confluence of Data Readiness (information), Pervasive Connectivity (integration), and User Engagement (interaction) that transforms the way you engage with users (customers, partners, employees) to instantly connect them to what they want.

WHY BOOMI

Trusted by more than 17,000 customers globally for its speed, ease-of-use, and lower total cost of ownership, the Boomi AtomSphere Platform is cloud-native, unified, scalable, open, secure, and intelligent. As the pioneer of cloud-based iPaaS and in fueling the intelligent use of data, Boomi simplifies and streamlines our customers' ability to deliver Integrated Experiences that are underpinned by trusted data, and connect applications, processes, and devices for better human engagement and accelerated business outcomes.

FAST FACTS

Headquarters: **Chesterbrook, PA**

Founded: **2000**

Employees: **1000+**

Customers: **17,000+, 67+ countries**

Certified Boomi Experts: **29,000+**

INTEGRATED EXPERIENCES, ENABLED BY THE BOOMI ATOMSPHERE PLATFORM, WHICH IS:

Cloud-native: Scalable, highly available, redundant, updated automatically

Open: Application and end-point agnostic, provides flexibility for best of breed application adoption

Unified: Holistic tool set, unified focus, cohesive architecture, end-to-end connectivity, seamless end-user experience

Distributed: Supports hybrid, multicloud, and multi-geography deployments, ensures low latency and high performance for growing data volumes and edge deployments

Enterprise grade: Advanced security features, reporting, governance, DevOps practices-testing, version management, CI/CD, FedRAMP certified

Comprehensive ease of use: Low code, visual UI, built-in best practices and reusability, AI-enhanced process efficiency, supports a wide range of projects and user personas



Instantly Connect People to What They Want

Intelligent: Leverage the power of Boomi Suggest – extensive crowdsourced AI knowledge and guidance to automate developer-centric tasks quickly

Low TCO/ Instant ROI: Minimal operation overhead, fast time to value

CONTACT US

Learn more about Boomi and how we can help your organization instantly connect people to what they want.

Visit our website:

www.boomi.com/contact

Call us: **1-800-732-3602**

THE PLATFORM FOR THE DIGITAL ERA

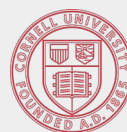
Connect everyone to everything with our cloud-native, unified, open, intelligent, and secure platform.



GLOBAL BUSINESS TRAVEL

CREATE a Connected Business

American Express GBT designed, built, tested, and deployed an entirely new, global IT infrastructure. With 120 different integrations and two employees, the project took 1/4 of the time expected.



Cornell University

BUILD a Digital Campus

Cornell University modernized its IT systems and applications, moving to the cloud 75% faster than would have been possible with on-premises middleware.



REINVENT the Customer Experience

British telecom giant Sky created “5 clicks to fix” intelligent service, boosting customer satisfaction 20% and saving \$8 million.

The Total Economic Impact™ Of The Boomi AtomSphere Platform

Through six customer interviews and data aggregation, Forrester concluded that The Boomi AtomSphere Platform has the following three-year financial impact.



ROI
410%



BENEFITS PV
\$12.5M



PAYBACK
< 6 month



ACCELERATED INTEGRATION DEVELOPMENT BY
65%



We have a lot of complexity from extractions of payroll data and other data after acquisitions. It was just some basic information extracted mainly to an Excel file before Boomi came along – very simplistic extracts, custom out of custom, a lot of inefficiencies, a lot of security risks because of the employee data contained in the files. By moving to Boomi we've been able to get our sub-companies to a standard approach extracting the data.



*Lead Data Architect,
Financial Services,
North America*

Composite Organization

CHALLENGES *before AtomSphere Platform*

Most of the organization's data was siloed, unknown and underutilized, impeding its goal of becoming a data-driven organization.

Data exchange with its operating companies, vendors, partners, and customers created potential IT security compliance gaps.

The organization was lacking robust integration framework standards to support new acquisitions from the technology and data perspective.

Manual processes to capture and synchronize data were straining IT resources.

Legacy on-premises integration platforms were complex, hardware-resource intensive, and costly to maintain.

BENEFITS *with AtomSphere Platform*

\$712.5K
Cost avoidance on specialized developers

\$2.8M
Eliminated cost of legacy software and hardware

\$3.6M
Improved data analyst productivity

\$4.0M
Business acceleration and incremental gross revenue

\$4.6M
Improved integration developer productivity



Read the full study

This document is an abridged version of a case study commissioned by Boomi titled: The Total Economic Impact Of The Boomi AtomSphere Platform, August 2021.

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Commissioned By

