TENTATIVE CONFERENCE AGENDA

September, 2011	
08:15 – 09:00	**REGISTRATION**
09:00 – 09:05	**Opening Remarks** <u>**Officiating VIP Guest:**</u> **Mr. Stephen Mak** **Government Chief Information Officer** **Government of Hong Kong SAR, Hong Kong**
09:05 – 09:25	**The Asia Economic Outlook: Yesterday, Today and Tomorrow** **Mr. Luca Silipo, Managing Director, Chief Economist for Asia Pacific, Natixis**
09:25 – 09:45	**Opening Keynote:** **Harnessing Disruptive Innovation to Thrive** Innovation is a big idea with a lot of potential. But getting innovation right can be tricky. CIOs who tackle innovation often adopt the reflexive approach of designing a formal innovation program, complete with an idea-filtering process, an experimentation methodology and loud fanfare about innovation's central role in the enterprise. But leading enterprises do things differently. To deliver on innovation, they master the four principal paradoxes of innovation: power, process, pressure and property **Mr. Terick Chiu, Executive Partner for the Gartner Executive Programs, North Asia, Gartner**
09:45 – 10:15	**Keynote One:** **The Big Data Need a Shelter** Today's Data Centers stand at the epicenter. Along with the virtualization evolution, data centers are now playing a leading role in the powerful technological and economic trends. Cloud computing, together with processing, storage, security and software technologies that make it possible, are straining the capabilities of legacy data center networks. Just as other areas of the data center have evolved to meet the demands of an Internet-enabled world, the time has come for networks to take this significant leap forward into this "Cloud" world. This session will outline what steps IT organizations must take now to move virtualization in the data center to the next level, driving standardization within infrastructures, improving efficiencies, increasing business value and lowering TCO.

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	Mr. Steve East, Global Storage Architect, Hitachi Data Systems
10:15 – 10:45	**Keynote Two:** **Future of Enterprise Data Protection – Convergence of Storage and Security** As data volume explodes and storage becomes commoditized, CIO's need to re-establish their strategy for data integrity and availability, often under tight budget constraints. For most users, the convergence of data storage and security is not ideally applied. How should CIO's prepare for the future with accelerating change in data storage requirements while protecting their data from emerging access technologies? Does "cloud" present a solution or higher risk exposure? Nowadays, there arises a tide of mergers and acquisitions between storage and security vendors in order to address the issue of data security, no matter stationary or in-transit. In this session, the speaker will share with us how Huawei Symantec can help CIO's to navigate in the sea of converged storage and provide users with secured access to enterprise data. **Mr. Scott Tam, Business Development, Huawei Symantec Technologies Co. Ltd**
10:45 –11:15	**Keynote Three:** **Innovating Customer-centric Knowledge for Business Growth** Connecting the organization's information strategy to the business strategy is the CIO's charter today. Data is just about everywhere in different forms throughout the organization; from paper to digital to different corporate IT systems. How can you capture and transform the data into useful information and knowledge which can potentially unlock new economic values? Increase customer loyalty and acquisition, attain corporate sustainability goals whilst mitigating risks and addressing compliance through stronger enterprise governance. **Mr. Andrew Jewell, Group Regional Director, Fuji Xerox Global Services, Fuji Xerox**
11:15 – 11:30	**Morning Networking Coffee Break**

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11:30 – 12:00	**Keynote Four:** **Fluid Data Architecture** Across a wide range of industries, businesses today operate in a global, 24/7, always-connected, digital content world. In this Virtual Era, customers, constituents, employees, and business partners expect information to be available anytime, anywhere, on any device. From health care providers to retailers, technoogy vendors to government agencies, organizations struggle with the ever-growing complexity and fragility / age of their environments. The cost associated with keeping their current environment running, as well as the cost for new technology, staffing, space, security, and more is breaking IT budgets. Dell listens to its customers and is focused on creating solutions that solve these real IT challenges. Dell Fluild Data™ solutions - how it can enable your IT organization to more easily and cost-effectively manage data throughout its lifecycle and help you evolve from managing storage devices to actively managing information, then fully leveraging its value to transform it into a strategic asset. By automating and optimizing data movement and management, both within and across the storage ecosystem, and supporting with worldwide services and expertise, Dell can help you more simply automate management, optimize resource utilization, achieve seamless scalability, and protect critical assets across your entire storage infrastructure. **Mr. Edwin Ng, Director of Storage Platform, Advanced System Group, APJ CSMB, Dell Global BV**
12:00 – 13:00	**CIO Insights Panel 1:** **The Business Impact of Mobility, Cloud and Next-Generation Networks** In a world of high-speed networking, ubiquitous mobility and continually expanding cloud options, the IT/business landscape is shifting dramatically for public and private organizations everywhere. What are the most cost-effective ways to enable remote workers anywhere in the world? Can enterprise-class networks really be deployed with less complexity? Where does outsourcing make the most sense for your company? And how will next-generation networks help unlock greater business potential? In this panel discussion, the industry experts will share the challenges they are facing and the strategies they are deploying to take advantage of the latest offerings in cloud, mobility and networking. **Moderator:** **Mr. Geoff McClelland, Program Director, CIO Connect**

	Executive Panelists under invitation: • **Mr. Tomasz Smaczny, Director and CIO, Cathay Pacific Airways Ltd.** • **Mr. Pom Bal, CIO, Pacific Group, Coca-Cola China Ltd.** • **Mr. Michael Janich, CIO, Fleet Management Ltd.** • **Mr. Geofrey Master, Head of Business & Technology Sourcing Practice, Asia, Mayer Brown JSM** • **Mr. Dev R. Kohol, Executive Director, Enterprise Infrastructure, Morgan Stanley**
13:00 – 14:00	**CIO Networking Luncheon Roundtables** **(By Invitation Only)** **Topic: Building Trust in the High-Performance Cloud** While cloud computing and virtualization technologies offer many benefits, including cost saving, agility, efficiency and access to enterprise-level applications, there are potential information security and assurance pitfalls. Moving business processes to the cloud indeed requires changes that go beyond technology. With changes introduce risk, business management should address key issues, such as security, disaster recovery, connectivity and service visibility, to risk mitigation when moving to cloud-based architectures. **Mr. Ivan Tang, Senior Vice Present, Sales, Citic Telecom CPC**
14:00 – 15:00	**CIO Insights Panel 2:** **Positioning IT as an Innovation Engine** CIOs today are at an evolutionary if not revolutionary crossroads. IT innovation is a key driver of growth in companies. In addition, functionally, IT innovation plays an increasingly critical role in promoting a better service environment for stakeholders by providing the most effective and efficient directions for customer acquisition, conversion and retention. Today's CIOs will be tomorrow's trusted advisors to stakeholders and educate them on how IT can open new opportunities that redefine the business potential. They will need new skills: business, strategy, and leadership skills in addition to their IT expertise. This panel will examine how some of the world's best companies use IT as a strategic tool to drive growth by considering decision making models, sources for new ideas, ways to track results and the valued skill set for CIOs. **Moderator:** **Mr. Egidio Zarrella, Senior Partner, Advisory, KPMG** **CIO Panelists under invitation:** • **Mr. Ashley Veasey, CIO Hong Kong, Standard Chartered Bank** • **Mr. David Mushinskie, Group IT Director, Avery Dennison**

The 4th CIO Executive Summit 2011 – Hong Kong
2nd September, 2011 at Hong Kong Convention and Exhibition Centre

Innovation in the Era of Accelerating Change

	• **Mr. Max Chan, VP, IT, Johnson Controls**
	• **Mr. Sunny Lee, Executive Director, IT, Hong Kong Jockey Club**
	• **Mr. Thomas Dillon, Vice President of Information Technology – Asia, The Venetian Macao-Resort-Hotel**
	• **Ms. Linda Hui, Managing Director, F5 Networks**
15:00 – 15:30	**Keynote Five:** **Building the Right Cloud Foundation with Innovation in Fabrics** Looking at the trends around us, it is clear that cloud computing and mobility are driving innovation and changing the way we are doing business. These two trends converge at the data center where business applications run on servers in the data center to provide cloud services to users over the Internet to the computer or over the 3G network to a smartphone or tablet. But the foundation which these servers are connected to is threatening to break down under the load of these new demands although it may be running fine for the past 20 years. The problem cannot be ignored any longer and demands disruptive innovation in order to solve overcome this. **Mr. C. K. Lam, Enterprise Solutions Manager, APAC, Juniper Networks (Singapore) Pte Ltd.**
15:30 – 16:00	**Keynote Six:** **Topic: T.B.C** **Mr. Jonathan Andresen, Product Marketing Director, Asia Pacific, Blue Coat Systems (Confirmed)**
16:00 – 16:15	**Afternoon Networking Coffee Break**
16:15 – 16:45	**CIO Insights Panel 3:** **Solving the CIO Paradox** CIOs must be agile when facing the dilemma of meeting both data growth and budgetary ultimatums. The CIO role suffers from some inherent contradictions. It requires a delicate balance of business acumen versus technology skills; innovation versus cost containment; and enterprise responsibility versus individual business unit demands -- to name just a few. These contradictions form a CIO paradox that is deeply embedded in executive expectations, staffing models and even the titles that IT leaders hold. Join this panel discussion to get insights on the ways we can start re-thinking IT governance, re-educating CEOs on IT value and mobilizing the IT profession to ultimately resolve the CIO paradox. **Moderator:** **Mr. Geoff McClelland, Program Director, CIO Connect**

	CIO Panelists under invitation: • **Mr. Henk ten Bos, CIO, Ageas Insurance Company (Asia) Limited** • **Mr. Patrick E Slesinger, Director & CIO, Wallem Group** • **Mr. Jojo Dionaldo, Head of Information Technology, The Dairy Farm Co. Ltd. - IKEA Division**
16:45	**Closing Remarks**