



The 6th CIO Executive Summit 2013 – Hong Kong
 September 18, 2013 (Wed), MRS221, 2/F, Hong Kong Convention and Exhibition Centre

Harness the Power of IT Convergence: Cloud Computing, Mobility, Big Data and Social Media

TENTATIVE CONFERENCE PROGRAM

08:15 – 09:00	Registration
09:00 – 09:05	<p>Opening Remarks</p> <p>Officiating Guest of Honor: Ir. Daniel Lai, BBS, JP Government Chief Information Officer The Government of the Hong Kong SAR</p>
09:05 – 09:35	<p>Opening Keynote: Harnessing the New Power of IT Convergence - The 2014 CIO & CXO's Agenda</p> <p>With the latest emerging technologies of Cloud Computing, Mobility, Big Data and Social Media, CIOs know that the future rested in not repeating the past but in extending ITs performance profile and relevance by hunting and harvesting in a Digital World. In this keynote session we will discuss:</p> <ul style="list-style-type: none"> - The up and coming business trends that are driving the digital business world. - The CIO and CXO strategies responding to those trends. - Strategies to harness the new power of digital technologies that drive the future of business. <p>Mr. Ronald Fung Junior Partner McKinsey & Company</p>
09:35 – 10:05	<p>Keynote 1: Innovate With Information: Convergence and Mobility</p> <p>In today's fast-paced world, IT organizations spend almost a quarter of their time and resources evaluating and installing increasingly disparate hardware components. Employees are creating and sharing more data through different devices than ever. To solve these challenges, many organizations are evaluating converged infrastructure solutions and enabling fully integrated solution for safe, secure file sharing and synchronization. In Hitachi Data Systems' session, we will share how these solutions could help your company to build a solid foundation platform to support a public and private cloud and how you can deliver services your way, from within your own IT. This is innovate with information.</p> <p>Mr. Phil Gann Senior Director, Solutions and Products Group, APAC Hitachi Data Systems</p>
10:05 – 10:35	<p>Keynote 2: Being a CIO in the Digital Revoluion World</p> <p>The current digital revolution is fundamentally changing the traditional role of the CIO/CTO. At this presentation, delegates will get the chance to learn from Software AG how their job roles are being impacted and how they can benefit from uncommon approaches to the role of a CIO.</p>



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	<p>Mr. Dan Ternes Chief Technology Officer - Asia Pacific and Japan Software AG</p>
<p>10:35 – 11:05</p>	<p>Keynote 3: Transforming Your Business for Growth in the New-Connected Era</p> <p>With the growing convergence of Cloud, Big Data, Social Media and Mobile, ICT transcends traditional boundaries and connects people in a new paradigm. The new-connected era creates opportunities for enterprise and yet IT leaders need to quickly adapt to change and embrace the new role of ICT for growth. In Fujitsu’s session, we will discuss how enterprises can transform by tapping into the latest cloud innovations and Big Data, achieving business efficiency, agility and reliability.</p> <p>Mr. Junichi Shimada Vice President, Business Planning Division, Marketing Unit Fujitsu</p>
<p>11:05 – 11:25</p>	<p align="center">Morning Networking Coffee Break</p>
<p>11:25 – 11:55</p>	<p>Keynote 4: The EVER Changing Role of the Chief Digital Officer</p> <p>The only ever constant thing in the world is change. <i>Heraclitus</i> More than 2000 years later, this remains true. As we brave the new information age, change is inevitable. Management must transform the way they approach the digital platform. Now more than ever, to be ahead of the game, it is important for companies to keep up with technological advances, the various mediums available to reach out to current and future customers. To streamline workflow, to save costs, to increase the company’s agility, while not compromising its strength.</p> <p>The CIOs must realize his role is constantly broadening, and that he must embrace all that is digital. The CIO has to evolve to become a Chief Digital Officer.</p> <p>To realize that the role is constantly expanding could be daunting. Savvis, through its Infrastructure Optimization Initiative will become the vehicle to tide these changes. Infrastructure optimization is a, systematic process for assessing an organization's IT infrastructure and application platform across capabilities in order to provide an optimization roadmap toward a Dynamic IT. Through IO, Savvis looks to provide companies best practices for them to reduce costs as well as underutilized infrastructure.</p> <p>Come sit in during the 6th CIO Executive Summit on 18 September, and find out how we should navigate the change together.</p> <p>Mr. Mark Smith Managing Director Savvis Asia</p>
<p>11:55 – 12:25</p>	<p>Keynote 5: Hybrid Cloud – How Businesses Should be Incorporating It as Part of</p>



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	<p>Their Core IT Strategy</p> <p>Few technologies have disrupted the IT world the way Cloud Computing has. There are widely divergent views on what constitutes Cloud and what it will do for businesses. This presentation will examine the nature of Hybrid Cloud and why businesses should be incorporating these technologies as part of their core IT strategy.</p> <p>Mr. Alan Perkins Chief Technology Officer, Asia Pacific Rackspace</p>
<p>12:25 – 13:10</p>	<p>CIO Insights Panel 1: Navigating the Cloud of the Future – What to Expect Next</p> <p><u>Panel Chair:</u> Mr. Geoff McClelland Program Director CIO Connect HK</p> <p><u>Executive Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Andy Bien, CIO, Airport Authority Hong Kong • Mr. Joe Locandro, Director Information Technology, Cathay Pacific Airways • Ms. Linda Hui, Managing Director, Hong Kong & Taiwan, F5 Networks Hong Kong • Mr. Christoph Ganswindt, Executive Director, Information Technology, Hong Kong Jockey Club • Mr. Ben Bredenkamp, CIO, Mercedes-Benz Hong Kong
<p>13:10 – 14:00</p>	<p align="center">CIO Networking Luncheon Roundtables Sponsored by CITIC Telecom International CPC (By Invitation Only) Topic: Harness Trusted Cloud Services to Achieve High Business Growth and Continuity</p> <p align="center">Mr. Ivan Tang, Senior Vice President of Sales, CITIC Telecom International CPC</p>
<p>14:00 – 14:45</p>	<p>CIO Insights Panel 2: When Big Data Meets Security</p> <p><u>Panel Chair:</u> Mr. Peter Koo Partner, Enterprise Risk Services, National Security, Privacy & Resiliency Leader Deloitte Touche Tohmatsu, Greater China Region</p> <p><u>Executive Panelists:</u></p> <ul style="list-style-type: none"> • Mr. Calvin Ng, Country Manager, Hong Kong & Macau, Check Point Software Technologies • Mr. Sidney Hui, Assistant General Manager, Group IT, HKR International



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	<ul style="list-style-type: none"> • Mr. Ted Suen, Head of Information Technology, MTR Corporation • Ms. Minerva Tantoco, CTO, Client Facing Technology APAC, UBS
<p>14:45 – 15:15</p>	<p>Keynote 6: The Changing Threat Landscape: Securing Your Organisation against Targeted Attacks</p> <p>The IT Security threat landscape has changed dramatically. Just last month, several major conglomerates had their computer systems breached. Are the current defences in place sufficient to protect your organization and its assets? Find out more about the changing threat landscape, and how you can protect your organisation against targeted attacks.</p> <p>Mr. Matthew Wong Security Consultant FireEye</p>
<p>15:15 – 15:45</p>	<p>Keynote 7: Information Security: Stay Innovative against New Cyber Attack (APT) - Either Catch up or Prepare to be Invaded</p> <p>Advanced Persistent Threat (APT) becomes extremely sophisticated which consists of multi-vectors and multi-phases. Traditional and point solutions can no longer protect government networks, and new approach is required to bring the defence back to the track</p> <ul style="list-style-type: none"> • Understand the whole APT cycle • Why traditional or point solutions don't work anymore? • How to improve your security in a manageable, highly visible and scalable way <p>Mr. Jones Leung Systems Engineering Manager, Greater China Palo Alto Networks</p>
<p>15:45 – 16:15</p>	<p>Keynote 8: Endpoint Data Management for the Mobile Enterprise</p> <p>The recent proliferation of laptops, smart phones and tablets, collectively called endpoints, is changing the way the modern enterprise works and is creating several new challenges for IT departments. The following three challenges are now top of mind for many IT leaderships:</p> <ol style="list-style-type: none"> 1. Enterprise Endpoint Backup & Secure File Sharing - Critical corporate data residing on endpoints must be securely backed up and enables employees to sync/share files with internal and external stakeholders while it empowers IT with visibility, control and security of shared corporate data. 2. Data Loss Prevention - Sensitive corporate data residing on endpoints must be protected against data breach. 3. OS Migration - Upgrade XP to Window 7/8 and delivers IT cost & time savings with no loss of user productivity <p>In ICG's session, we will discuss how the Gartner #1 Solution – Druva inSync to protect the mobile workforce and endpoints and deliver the highest productivity gains for IT and yet offers</p>



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	the most non-intrusive and empowering end user experience.
	Mr. Andy Lau CEO and Co-Founder The I-Consulting Group
16:15 – 16:30	Afternoon Networking Coffee Break
16:30 – 17:00	Keynote 9: Simplifying BYOD for Enterprises
	Mr. Hans Pang Technical Manager Ruckus Wireless
17:00 – 17:40	CIO Insights Panel 3: Shaping Your Mobility Strategy
	<u>Panel Chair:</u> Mr. David Whitaker CEO & Co-Founder Imagine Room
	<u>Executive Panelists:</u> <ul style="list-style-type: none"> • Mr. Francis Fung, CTO, Midland Realty Group • Mr. Sylvester Wong, Regional IS Director, Asia Pacific, Rentokil Initial • Mr. Marc Perrineau, Managing Director, Synergy Systems Integrations
17:40	End of Conference

This agenda is subject to change without prior notice.