



The 7th CIO Executive Summit 2014 - Hong Kong
September 12, 2014 (Friday)
Hong Kong Convention and Exhibition Centre

Creating Powerful Digital Leadership

CONFERENCE PROGRAM

08:15 – 09:00	Registration
09:00 – 09:10	Opening Remarks Ir. Daniel Lai, BBS, JP Government Chief Information Officer (GCIO) The Government of Hong Kong SAR
09:10 – 09:40	Opening Keynote: Reinventing IT To Build Digital Leadership <p>More connected consumers, automated processes, and sophisticated analytics place unprecedented demands on IT functions. Many companies are struggling to cope, and they seek to deliver on new demands by adding piecemeal elements to their existing operations. Yet what's really required is the reinvention of IT entirely, which can help incumbents compete against digital attackers and even create a new strategic advantage.</p> <p>Session topics:</p> <ul style="list-style-type: none"> • A look at the Digital Challenge to business: How is the world changing at the arrival of Digital Era? How are consumer behaviors transforming? How is the landscape of business competition evolving? • The seven habits of highly effective Digital Enterprises: How to capture consumers and drive business innovation by taking advantage of digital technology and business models? • The new mandate for CIOs: How can CIOs transform their roles to lead the charge in Digital transformation? Mr. Kevin Wang Partner, Business Technology Practice Asia McKinsey & Company
09:40 – 10:10	Keynote 1: Hybrid IT - The "New Normal" <p>In the current landscape of rapidly evolving business needs, the historical approach of capital-ownership and labour-intensive IT has become increasingly unwieldy. Hybrid IT is recognised as the "new normal". This session will provide guidance for CxOs and IT Leaders on how to effectively adjust resources and investments for maximum organisational agility and value.</p> Mr. Benny Lee Regional Sales Director, Hong Kong & Taiwan CenturyLink Technology Solutions



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Keynote 2: Transforming Big Data Into Competitive Advantage

Big Data and Analytics have become top agenda items for many executives, but with the opportunity to unlock the value of Big Data to accelerate innovation, drive optimization, and improve compliance comes the need to demonstrate value, navigate expanding technology alternatives, re-create business processes, and ensure the availability of appropriately skilled staff. The intelligent economy produces a constant stream of data that is being monitored and analyzed. Social interactions, mobile and wearable devices, facilities, equipment, sensors, and physical infrastructure as well as a full range of transaction processing across all industries all contribute to the flow. The ability to manage and analyze Big Data and derive value from these activities will increasingly define an organization's ability to transform, compete or service its constituents.

Organizations today are generating data at an ever-increasing velocity but how they can leverage this Big Data? How organizations tapped into their massive machine generated data to deliver unprecedented insights across key IT and business areas - from monitoring, to capacity planning, security and analysis.

Mr. Andy Ho
Senior Product Marketing Manager, APAC
Splunk

10:40 – 11:10

Keynote 3: Building A Path To The Cloud

The cloud has changed the way business is done across every industry. By changing IT into a service that can be delivered anywhere at any time, it's helping companies adapt more quickly and flexibly to changing business dynamics and allowing them to seize new revenue opportunities.

As organizations build clouds, they need to make sure they're getting the right functional benefits—such as agility, faster resource provisioning, and automated orchestration of their IT systems, applications and services. To get that right, they need to think hard about the needs of their clients (both internal or external), maintaining and protecting investments, and the economic benefits they expect to derive from moving to the cloud. At the same time, they need to evaluate the myriad of different technologies and architectures that can be used to build the cloud.

This session covers the steps an organization has to take in following a path toward the Cloud and how some applying sine basic principles can make the journey easier.

Mr. Brian Hutson
APAC Director, Cloud Building Center of Excellence
Juniper Networks



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11:10 – 11:25	<p align="center"> Morning Networking Coffee Break Sponsored by China Mobile International </p>
11:25 – 11:55	<p> Keynote 4: Transaction Performance Data – A Missing Link Of Nowadays Enterprise Monitoring </p> <p> In Hong Kong, more and more enterprises are looking for enterprise monitoring in terms of system log, hardware monitoring and network device monitoring for a full picture of the IT operation. However, it is not enough for understanding the business and the end user’s experience. In this session, we will touch on the phenomenon of the missing gap in enterprise monitoring. </p> <p> Mr. Rafi Katanasho Solution Sales Director, APAC & Japan Compuware APM </p>
11:55 – 12:25	<p> Keynote 5: Rising Above The Cloud - Future Proofing Your Key Technology Assets </p> <p> It is happening now - more and more applications are going Cloud. As an enterprise CIO, will you be trapped when one day most applications and infrastructure delivery are cloud based ? When technology evolves and new modes of operation develop, technology leaders are forced to make decisions addressing ongoing user demands and anticipating longer term client requirements. Complicated by the ongoing pressure for higher performance, lower costs of operation and greater resilience, organizations are compelled to explore a hybrid and multi cloud environment. </p> <p> In this session we will discuss strategies to meet these needs whilst protecting core technology investments and decisions, and how our vision of Cloud Exchange is shaping the future of your organizations. </p> <p> Mr. Eric M. Hui Director, Cloud & Service Provider Markets Equinix </p>



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12:25 – 13:10	CIO Insights Panel : Leading In A Digital World: The 2015 CIO Agenda <u>Panel Chair:</u> Mr. Geoff McClelland, Program Director, CIO Connect HK <u>Executive Panelists:</u> Mr. Sandeep Pandey, Director of Technology Transformation, AIA International Mr. Brian Chan, VP, IT, Asia, Carlsberg Group Ms. Linda Hui, Managing Director, Hong Kong & Taiwan, F5 Networks Hong Kong Ltd Mr. Stephen Langley, Deputy CIO, IT, Corporate Affairs, Securities and Futures Commission
13:10 – 14:15	CIO Networking Luncheon Roundtables (By Invitation Only) Sponsored by CITIC Telecom CPC <i>Topic: Achieve High Scalability Of Cloud In A Diverse Geographic Environment</i> Many enterprises are moving into the cloud environment and/or using virtual machines to take advantage of greater scalability. Minutes of downtime can result in significant loss of revenue and reputation. Therefore, ensuring data is always available , delivering a superior end-user experience to both internal and external parties, running applications faster and handling high web traffic spikes with fewer disruptions to service are today's CIO big challenges! Mr. Daniel Kwong SVP, IT & Security Services CITIC Telecom CPC
14:15 – 15:00	CISO Insights Panel: The Future Of Mobile Security <u>Panel Chair:</u> Mr. Terence Tang, Partner, Enterprise Risk Services, Southern China Leader of Security, Privacy & Resiliency, Deloitte <u>Executive Panelists:</u> Mr. Fuller Yu, Head of Technology Risk, Technology Governance, AIA Group Mr. Micky Lo, Head of Information Risk Management, APAC, BNY Mellon Mr. Kenneth Chau, Regional Director, Hong Kong & Taiwan, Citrix Mr. Bradden Wondra, CTO, APAC, Pearson



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15:00 – 15:30	<p>Keynote 6: CIO Best Practices To Protect Against Advanced Cyber Attacks</p> <p>Safeguarding Key Assets In The New Threat Landscape...Are You Ready?</p> <p>As IT Leaders, you are constantly rolling out innovative initiatives to drive businesses. But your successful business is also a target for cyber criminals – are you prepared for the new breeds of security threats? Cyber threats are now one of the biggest risks in our IT dependent businesses, so it's imperative to understand their sophistication and ensure your business innovations are constantly protected.</p> <p>What does it take to have an effective strategy to stay on top of security in this new threat landscape; and how can the IT Leader safeguard critical assets while balancing the culture of embracing change, managing risks and avoiding the costs of failures? We will explore with real life industry examples delivered by security specialists at the front line, and discuss the business impact of security failures, and share some best practices for continuous threat protection."</p> <p>Mr. Bryce Boland VP / CTO, APAC FireEye</p>
15:30 – 16:00	<p>Keynote 7: Malware – Days Of Our Future Past</p> <p>Modern malware is multi-faceted, yet security systems traditionally only aim to solve part of the puzzle. The battle against malware is lost even before it began simply because there is no silver bullet to security. You probably have heard of the threat landscape and it is a not a matter of "if" but "when" malware will occur in an organization. A more intelligent question to ask would be "How would you do things differently when you knew you were compromised"? Most anti malware solutions are reactive by nature and oftentimes, they are losing grounds in their remediation. So come and join us to learn how we can redeem back time and grounds in the fight against malware.</p> <p>Mr. Lewis Tan Regional AMP Sales Manager, APJC Cisco</p>



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16:00 – 16:30	Keynote 8: Boost Productivity, Achieve Cost Saving And Provide Security In The All Wireless Workplace Executives recognize that the workforce is changing and their needs are changing faster than IT can keep pace with. At the same time the budgets are not growing and there is demand to do more with less. As enterprises add more workers and add new buildings, the infrastructure and network come into question time and again; is there an opportunity for savings, can we go all wireless? What are the security challenges in an All Wireless Workplace and how to address them in the next generation mobility defined networks? This session will provide details on the benefit, challenges and values of the All Wireless Workplace. Mr. Anthony Wai System Engineering Director, APAC Aruba Networks
16:30 – 16:45	Afternoon Networking Coffee Break Sponsored by China Mobile International
16:45 – 17:15	Keynote 9: Security For The CIO And The New Threat Landscape For CIO's today, they need to understand that today's threat landscape is radically different than it was even a couple of years ago. The threats have changed dramatically and Enterprise Security needs to keep up. For CIO's to reduce risk in their Enterprise, they need to adapt their security posture and change the way things are done. Never before have we seen threats adapt so fast and move so quick. Through this session, CIO's will get a perspective on the challenges they face and how they can protect their organization. Mr. Joseph Green VP, Systems Engineering, APAC Palo Alto Networks



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17:15 – 17:45	Closing Keynote: The Digital Lifestyle And Work Drawn from research conducted by Hay Group, a global management consultancy, and Z_punkt, an international leader in strategic foresight analysis, Leadership 2030 pinpoints six converging megatrends, and provides direction for leading organizations through profound change. One of the six megatrends is “Digital Lifestyle and Work” where young digital natives conflate working and personal lives and demand unprecedented transparency. Wise leaders will act with integrity – or jeopardize their reputations. Dr. Lawrence Wong Managing Director, Greater China Hay Group
17:45	End of Conference

This agenda is subject to change without prior notice.