



**The 5<sup>th</sup> CXO Leadership Summit 2014 - Singapore**

September 25, 2014 (Thursday)

Marina Mandarin Hotel, Singapore

*Creating Powerful Digital Leadership*

**CONFERENCE PROGRAM**

<b>08:30 – 09:15</b>	<b>Registration with Welcome Refreshment</b>
<b>09:15 – 10:00</b>	<p><b>Opening Keynote: Creating Powerful Digital Leadership For 2015 And Beyond</b></p> <p><b>Mr. Fred Giron</b>  <b>VP &amp; Principal Analyst</b>  <b>Forrester</b></p>
<b>10:00 – 10:30</b>	<p><b>Keynote 1: Hybrid IT - The "New Normal"</b></p> <p>In the current landscape of rapidly evolving business needs, the historical approach of capital-ownership and labour-intensive IT has become increasingly unwieldy. Hybrid IT is recognised as the "new normal". This session will provide guidance for CxOs and IT Leaders on how to effectively adjust resources and investments for maximum organisational agility and value.</p> <p><b>Mr. Ras Scollay</b>  <b>Regional Sales Director, S.E.A.</b>  <b>CenturyLink Technology Solutions</b></p>
<b>10:30 – 11:10</b>	<p><b>Keynote 2: Digital - Breaking The Silos To Enable Customer - First Innovations</b></p> <p>This session will focus on traditional industries like insurance, banking etc and talk about how innovation has been a challenge due to different agendas on the part of the CTO/ CIO and CMO organizations. Then, the session will discuss how Digital has been a unifying element across these 3 organizations, and has therefore emerged as a major catalyst to drive innovation and deliver a whole new level of customer experience</p> <p><b>Mr. Prashant Agarwal</b>  <b>Director, Edge (Group Innovation)</b>  <b>AIA</b></p>
<b>11:10 – 11:30</b>	<b>Morning Coffee Break &amp; Showcase Visit Sponsored by China Mobile International</b>



**The 5<sup>th</sup> CXO Leadership Summit 2014 - Singapore**

September 25, 2014 (Thursday)

Marina Mandarin Hotel, Singapore

*Creating Powerful Digital Leadership*

<b>11:30 – 12:20</b>	<p><b>Executive Visions Panel One: Leading In A Digital World: The 2015 CIO Agenda</b></p> <p><b><u>Panel Chair:</u></b> Mr. Adam Neat, Partner, Financial Services &amp; IT Strategy, PricewaterhouseCoopers</p> <p><b><u>Executive Panelists:</u></b> Mr. Marcus Tu, Regional Infrastructure Lead, APAC, AIG Mr. Dirk Ramhorst, Chief Digital Officer, VP, IS Strategy &amp; Enterprise Architecture, BASF Mr. Divyesh Vithlani, Managing Director - Regional CIO, APAC &amp; IT Chief Operating Officer, Credit Suisse</p>
<b>12:20 – 13:30</b>	<p><b>Executive Networking Luncheon Roundtables &amp; Showcase Visit</b> <b>Sponsored by CITIC Telecom CPC</b> <b>Topic : Achieve High Scalability Of Cloud In A Diverse Geographic Environment</b></p> <p>Mr. Ivan Tang Senior VP of Sales CITIC Telecom CPC</p>
<b>13:30 – 14:15</b>	<p><b>Executive Visions Panel Two: The Future Of Mobile Security</b></p> <p><b><u>Panel Chair:</u></b> Mr. Daryl Pereira, Director, Management Consulting, KPMG</p> <p><b><u>Executive Panelists:</u></b> Mr. Harshal Mehta, Director, Information Security, APAC, Carlson Wagonlit Travel Mr. Robert Harrington, Group Information Security Officer, Global Consumer Technology, Citibank Mr. Chng Tien Wei, Director, Risk Management, Visa</p>
<b>14:15 – 14:30</b>	<p><b>Afternoon Coffee Break &amp; Showcase Visit</b> <b>Sponsored by China Mobile International</b></p>
<b>14:30 – 15:00</b>	<p><b>Closing Keynote: Creating a 360<sup>o</sup> Customer Experience with Innovative Value Propositions and Technologies</b></p> <p><b>Mr. Tom Mouhsian</b> <b>Principal Advisor, Financial Services (Singapore) and Customer &amp; Growth Practice Lead (ASEAN)</b> <b>KPMG</b></p>
<b>15:00</b>	<p><b>End of Conference</b></p>

*This agenda is subject to change without prior notice.*