accelerate your cloud strategy

May 11 (Wed) at Marriott Singapore
May 18 (Wed) at Hong Kong Convention and Exhibition Centre (HKCEC)

MIG MARKET INTELLIGENCE GROUP

CLOUD
COMPUTING EXECUTIVE ROUNDTABLE 2011

HONG KONG – May 18th (Wed)
TENTATIVE AGENDA

07:50 – 08:15	*Registration & Badges Collection* *Start of Conference (Executive Breakfast will be served)*
08:15 – 08:20	*Opening Remarks:* **Officiating VIP Guest:** **Mr. Stephen Mak** **Government Chief Information Officer** **Government of Hong Kong SAR, Hong Kong**
08:20 – 08:50	*Visionary Opening Keynotes by Chair:* *State of the Cloud: Roadmap for 2011 and Beyond* How is the weather today? Is it still "Cloudy"? While on-demand computing is an outgrowth of data centers, timesharing, and virtualization, the essence of IT is u ndoubtedly Cloud Computing. The last year has yielded a more mature cloud marketplace, offering SLAs a wide range of services as well as standardization. Traditional enterprise vendors have launched their cloud strategies, forcing companies of all shapes and sizes to take extra attention to the weather forecast. Long-term strategic thinking and planning seems be the No.1 leadership competency CIOs should embrace. This high-energy opening keynote will look into where we are today and how CIOs together with cloud computing is quickly closing the adoption gap. Let's check the coordinates of CIOs on this new roadmap. **International Visionary Keynote Speaker:** **Mr. Kenitiro Muto** **Associate Principal** **McKinsey and Company**
08:50 – 09:30	*CIO Dialogue 1:* *Navigating The Cloud* With the rise of consumer technology in the enterprise and the business's insatiable appetite for IT, the CIO's job is only getting harder and hard. It is merely the beginning of another tough journey after the CIOs sign on the dotted line for any cloud deal. In this session, we will investigate their navigation menu. Panel highlights: • CIO in the Cloud - Obstacles or Opportunities? • Considerations, Benefits and Challenges of going to a Software as a Services Platform • Hindrances to Hurdle when Implementing Cloud Technologies Across Businesses • What to Look before You Leap to IT Transformation • Maintaining high motivation levels to bring out the best out of in your staff • Creating Organizational Readiness - Cloud as a Structural Change in Your Business • Implementation Experiences of the Early Movers: Best Practices and Pitfalls Panel Chair: **Mr. Egidio Zarrella, Senior Partner, Advisory, KPMG**

	CIO Panelists: **Mr. David Herridge, Head of IT, adidas Global Sourcing** **Mr. Stephane Vidart, CIO, AXA Asia Life** **Mr. Sunny WK Lee, Executive Director, IT, The Hong Kong Jockey Club** **Mr. Roger Seshadri, Senior VP & CIO, Melco Crown Entertainment Ltd** **Mr. Jojo Dionaldo, Head of Information Technology, The Dairy Farm Co. Ltd. - IKEA Division**
09:30 – **10:00**	*Tech Insights Keynote 1:* *IT Transformation for Agility* Among today's most pressing IT challenges is the need to reenergize the data center to readily accommodate changing business requirements and demands for always-accessible information. But with an erratic economic climate and escalating IT costs, the data center has become a ticking time bomb. To solve the dilemma of swiftly meeting both data growth and budgetary ultimatums, IT must be agile. In this session, Hitachi Data Systems will show you how cloud computing can assist your business to achieve agility and introduce you the latest cloud services to optimize return on investment. **Mr. Andrew Sampson** **Managed and Cloud Services Director, APAC,** **Hitachi Data Systems**
10:00 – **10:30**	*Tech Insights Keynote 2:* *Pragmatic approaches to Private Cloud:* *Keys to Flexible and Optimized Private IaaS and SaaS Implementation* At the session, Orange Business Services will cover: • Why Enterprises are embracing the Cloud? • Picking the right Cloud Delivery model • Pragmatic Cloud Implementation Examples • Why Cloud Computing with Orange? • How and where to start the Cloud Transformation journey? **Mr. Sanjeev Kumar** **Director, Business Development & Cloud Practice, IT Services Business, Asia Pacific** **Orange Business Services**
10:30 – **11:00**	*Tech Insights Keynote 3:* *Ready Your Infrastructure for the Cloud* Nine out of 10 data center decision makers view private cloud as the next logical step for their organizations. But is your infrastructure fully ready? To turn your data center from Cloud Risky to Cloud Ready, there are vital steps to preparing your IT infrastructure. Step 1: you must know what you have and where it is Step 2: you must have far-reaching remote control Step 3: you must be able to manage fluctuating power needs Step 4: you must be able to plan for rapid change Don't let an unsettled IT atmosphere rain on your cloud success. Find out how to improve efficiency, adapt quickly, manage power, connectivity and ensure availability. **Mr. Por Lau** **Sales Director** **Emerson Network Power**
11:00 – **11:10**	**Morning Networking Coffee Break & Tech Showcase Visit**
11:10 – **11:45**	*CIO Dialogue 2:* *Total Cost of Ownership of the Cloud*

	What's the TCO of the cloud? How do we select the best providers? In addition to reviewing a provider's cloud-specific offerings, the CIO must ask questions about the provider's capability to manage the long-term IT transformation to a hybrid cloud environment as it encompasses all aspects of IT, and enterprises will need to take a phased approach. The questions raised need to encompass: • The provider's ability to integrate and aggregate multiple cloud services, governance, risk, and compliance • Cloud-burst capabilities in the provider's data centers • Interoperability skills, tools, and methodologies • Strategic partnerships with cloud technology hardware, software, and platform partners Panel Chair: **Mr. Egidio Zarrella, Senior Partner, Advisory, KPMG** CIO Panelists: **Ms. Suk Wah Kwok, CIO, Aon Hong Kong** **Mr. Kevin Bong, Head of Infrastructure Asia, AECOM** **Mr. August Chan, Head of IT, CASH Retail Management (HK) Ltd** **Mr. Mark Ross, CEO, CloudGarage** **Mr. Horace Chu, Head, Information Management Services, Gammon Construction** **Dr. Geoffrey Dengate, Director, Information Technology Services, The University of Hong Kong**
11:45 – **12:15**	*Tech Insights Keynote 4:* *Your Cloud. Accelerate IT. Accelerate Your Business.* In this session, you will learn about the VMware journey to cloud computing, the prescriptive adoption path taken by successful VMware customers in getting to cloud computing through enterprise virtualization. VMware conducted primary research with a number of enterprise and global customer users on how they are successfully deploying virtualization and demonstrating its business values. Learn the key elements of the journey and how to assess your progress toward your virtualization goals. **Mr. Edward Yeung** **General Manager, Greater China** **VMware Inc.**
12:15 – **12:45**	*Tech Insights Keynote 5:* *A New Agenda to Cloud Security* While there is much talk about how to secure data and systems in cloud computing, there are many gaps remain in implementing such security. One of these keys to security in a multi-tenant infrastructure is to establish trust - trust with providers, trust with users and trust as data is exchanged. Also described will be requirements to exchange information about the platforms they use, assure compliance to agreed policies, and provide measurement of platform state. The role of trust and leveraging existing standards to develop an end-to-end reference implementation framework that aligns with business/mission objectives and validates security compliance across public and Private business sectors will be addressed. In this session, the speaker will address the end-to-end requirements inherent in securing cloud computing and discuss ideas for tools that can be developed to assist in implementing these requirements. Let¡¦s learn how to fill up those gaps. **Mr. Matthew Shriner** **Regional Director, North Asia** **ArcSight, an HP Company**
12:45 – **13:15**	*Tech Power Panel:* *The Future of Enterprise Cloud Computing* A visionary Panel comprises of cloud computing industry leaders will discuss the trends we're seeing in cloud computing, what the next year holds, and how the cloud ecosystem is evolving. We'll look at standards, latest regulation, and reveal what cloud issues will be at the top of enterprise IT's list in 2011.

	- How the Cloud ecosystem is evolving - Cloud issues on the top of enterprise IT's list in 2011 - Trends for the next 5 years - How the industry is addressing users' concerns in Cloud Computing Panel Chair: **Mr. Emil Chan, Cloud Computing SIG Chairman, Internat Professional Association** Executive Panelists: **Mr. Matthew Shriner, Regional Director, North Asia, ArcSight, an HP Company** **Mr. Andrew Sampson, Managed and Cloud Services Director, APAC, Hitachi Data Systems** **Mr. Por Lau, Sales Director, Emerson Network Power** **Mr. Sanjeev Kumar, Director, Business Development & Cloud Pratice, IT Services Business, Asia Pacific, Orange Business Services** **Mr. Edward Yeung**, **General Manager, Greater China, VMware Inc.** **Mr. Karon Wan, Partner, Deloitte Consulting (Hong Kong)**
13:15 – 14:30	***Executive Networking Luncheon Roundtables*** **(by invitation only)** **Sponsored by Deloitte Consulting (Hong Kong)** *Getting Practical with The Cloud* As one of the major trends in IT, Cloud Computing has received significant attention for its disruptive potential in information technology architecture, sourcing, and services delivery. Most business and IT leaders who are familiar with information technology already understand the basic concepts of cloud computing and recognize that it can offer increased business flexibility and cost reductions. Cloud computing has the potential to transform current operating practices by making businesses more agile and enabling them to do things that simply weren't possible before. But those changes won¡¦t happen overnight. Until then, it¡¦s important to understand where cloud computing makes the most sense, and where it doesn't. In this session, the speakers will introduce the different cloud solutions in the market, discuss the usage of these technologies and deep-dive into one of the market leading cloud solutions (salesforce.com) in the SaaS and PaaS environments. CIO Networking Luncheon Speakers **Mr. Allen Wong, Associate Director, Deloitte Consulting (Hong Kong)** **Mr. Simon Davies, Vice President Enterprise Sales, ASEAN & Greater China, Salesforce.com**
14:30	**Closing Remarks**

Remarks: The above agenda is subject to change without prior notice.