



Data Centre Summit 2011 – Hong Kong
2nd December, 2011
Sheraton Hotel

Put Your Data Center on the Path to World-Class Performance

TENTATIVE CONFERENCE PROGRAM

2nd December, 2011

09:00 – 09:30	
Registration	
09:30 – 10:00	<p>Keynote One: Visionary Path to Information Cloud</p> <p>Mr. Phil Gann Director, Solutions and Products Group, APAC Hitachi Data Systems</p>
10:00 – 10:30	<p>Keynote Two: Looking at the Right Things on the HKSAR Government's Strategy to Develop Hong Kong in a Data Centre</p> <p>Ir. Dr. Hon. Samson Tam Wai Ho, JP Legislative Councilor (Information Technology Functional Constituency) Hong Kong Special Administrative Region (HKSAR) Government</p>
10:30 – 11:00	<p>Keynote Three: The Efficient Datacenter</p> <p>Datacenters globally already consume 1.5% of the planet's power generating capacity, generating hundreds of millions of tonnes of greenhouse gases and costing more than \$27 billion USD per annum in energy costs. If current trends continue, this number is set to double in the near future. Nick Knupffer will take us on a journey towards the more efficient and more ecologically-sound datacenter of the future.</p> <p>Mr. Nick Knupffer APAC & PRC Marketing Director Intel Datacenter and Connected Systems Group</p>
11:00 – 11:30	
Morning Networking Coffee Break <i>Sponsored by Hitachi Data Systems</i>	



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<p>11:30 – 12:30</p>	<p>Executive Panel Discussion One: The Virtualization Scenario: 2012 to 2016</p> <p>Virtualization is an obligatory function—not a single technology, nor simply a set of technologies buried in infrastructure. It also has important ramifications for business use of IT, business itself, and for all aspects of IT, from architecture to development and on into production. Virtualization changes how IT is acquired, implemented, managed and used, and how software is priced and licensed. It means new forms of applications and delivery models, even becoming an enabler of cloud computing. Users will have their own virtualization visions, and build toward it with a constantly updated strategic plan.</p> <p>The topics that will be covered include:</p> <ul style="list-style-type: none"> • How and where does virtualization impact business? • Which vendors are best position for a truly virtualized IT? • What are the best practice to implementing a strategic plan across virtualization technologies? <p><u>Moderator:</u> Mr. Geoff McClelland, Program Director, CIO Connect HK</p> <p><u>Executive Panelists:</u> Mr. Brian Chan, Head of Infrastructure, APAC, Adidas Services Ltd Ms. Yvonne Che, General Manager, Head of IT Division, Dah Sing Bank Mr. Peter Blanks, CIO Asia, Noble Group Mr. Nicholas Leseck, Vice President, Head of Engineering, Nomura International Mr. Patrick Raths, Head of IT, Asia, Swiss Reinsurance Company</p>
<p>12:30 – 14:00</p>	<p align="center">CIO Networking Luncheon Roundtables Sponsored by Citic Telecom CPC</p>



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<p>14:00 – 14:45</p>	<p>Executive Panel Discussion Two: Roadmap to Enterprise Cloud Computing</p> <p>As enterprise adoption of cloud computing accelerates, organizations need a plan for moving from the current state toward cloud models based on shared services, self-service and metered use. During the panel, the panelists will explore how their enterprises can get started on the evolution toward cloud computing, building on a foundation of virtualization, engineered systems and management automation.</p> <p><u>Moderator:</u> Mr. Leroy Yau, Partner, Advisory Services, Ernst & Young</p> <p><u>Executive Panelists:</u> Ms. Youngran Kim, Regional Head, IT Strategy & Architecture, AXA Asia Mr. Wayne Moy, IT Director, DDB Mr. Gautam Bardoloi, Executive, IT Strategy, Planning and Architecture, Hong Kong Jockey Club Mr. Geoffrey Master, Head of Business & Technology Sourcing Practice, Asia, Mayer Brown, JSM Mr. Francis Fung, CTO, Midland Realty Group</p>
<p>14:45 – 15:00</p>	<p style="text-align: center;">Afternoon Networking Coffee Break <i>Sponsored by Hitachi Data Systems</i></p>
<p>15:00 – 15:30</p>	<p>Keynote Four: Open Innovation: Opportunities and Collaborations Facilitated by the Cloud</p> <p>Prof. Eric Tsui Professor of Knowledge Management Department of Industrial and Systems Engineering Hong Kong Polytechnic University</p>



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15:30 – 16:15	<p>Executive Panel Discussion Three: Your Future in IT Operations Management: Your Action Plan for 2012</p> <p>IT operations has had to make significant changes in the last few years to meet the needs of the business, such as achieving higher levels of availability, meeting compliance requirements and reducing per-unit service delivery costs. At the same time, IT operations is implementing and managing new technologies such as virtualization and composite applications, as well as investing in ITIL and process improvements, in order to become more business-and service-centric. So what does the future hold for IT operations management? Is it more of the same or are there new perspectives? During the panel, what you can expect from the future of IT operations management, in terms of people, process, technology and business management will be discussed.</p> <p><u>Moderator:</u> Mr. Terry Graham, Research Affiliate, TRP, Hong Kong University</p> <p><u>Executive Panelists:</u> Mr. Raymond Law, Regional Head of IT, AECOM Mr. Stephen Woollard, Critical Environment Director - North Asia, Jones Lang LaSalle Mr. Arthur Wong, Director and Head of IT, Sun Hung Kai Financial</p>
16:15	Closing Remarks