



The 3rd Data Centre Summit 2013 – Hong Kong
 November 28, 2013 (Thu), Hong Kong Convention and Exhibition Centre
Powering The Future of Business with Next-Generation Data Centre

TENTATIVE CONFERENCE PROGRAM

08:40 – 09:10	Registration
09:10 – 09:20	<p>Opening Remarks</p> <p><u>Officiating Guest of Honor:</u> Mr. Donald Mak Chief Systems Manager (Industry Facilitation), Office of the Government Chief Information Officer The Government of the HKSAR</p>
09:20 – 10:20	<p>Opening CIO Insights Panel: Impact of Big Data, Mobility, Cloud and Social Media on Data Centre</p> <p>Mobility, social, cloud, big data are the keywords for 2013 IT industry. These highly disruptive IT forces are changing IT and business of today and tomorrow, and significantly impact traditional Data Centre Infrastructure. This CIO Insight Panel session will discuss how these new trends will impact and introduce changes within the organization and the IT department.</p> <p>Hear fresh and insightful perspectives on:</p> <ul style="list-style-type: none"> • How Big Data, Mobility, Cloud and Social Media are driving change in your Businesses and IT Operations? • What are the New Thinking, New Technologies and New Process are introduced by these forces? How are these new trends affect your IT organization? • Re-think your Data Centre strategies to capitalize on new opportunities <p><u>Panel Chair:</u> Mr. Geoff McClelland, Program Director, CIO Connect Hong Kong</p> <p><u>Executive Panelists:</u> Mr. Shashank Bindal, IT Director, Technology and Infrastructure Services, GE Mr. Gautam DS Bardoloi, Executive, IT Strategy, Planning and Architecture, Hong Kong Jockey Club Mr. Danny Kilis, Executive Director, Morgan Stanley Mr. Ted Suen, Head of Information Technology, MTR Corporation</p>
10:20 – 10:50	<p>Keynote 1: Software-Defined Data Center - Infrastructure for the Next Generation of IT</p> <p>When server virtualization first came to market, few understood the implications of its disruptive nature. Now, with tens of billions of dollars in customer savings achieved, and over 80 percent of all workloads virtualized, it's clear server virtualization has fundamentally changed the way the IT operates, and in turn, transformed our industry. Network Virtualization promises the same transformative impact to change data center economics.</p>

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	<p>To date, the network virtualization conversation has focused on well-documented and customer-proven benefits of agility, flexibility and cost improvements. This is the story of the last few years. In this session, we will outline the next horizon for network virtualization, detailing how network virtualization will enable advanced capabilities such as network visibility and troubleshooting, security and network-wide policy. Attendees will leave with the knowledge and understanding of how this next chapter in the evolution of virtualization technology will unfold.</p> <p>Toon-Chwee Wee Senior Manager, Systems Engineering VMware Hong Kong Limited</p>
<p>10:50 – 11:20</p>	<p>Keynote 2: Do Your IT have the Visibility on New Cloud, Data Center Operation?</p> <p>IT doesn't define your company's technology strategy anymore - your consumers do. They want to connect with brands from any device, anywhere and they want their experience to be simple, relevant and immediate. This poses a big challenge for companies and IT to ensure these critical assets and Next Generation Data-Centres can deliver to the expectation of the business and end users alike. Companies need a New Generation end-to-end strategy for technology performance. This means that IT (and the CIO) will need to make big changes in order to bring digital business success. This presentation explores this environment and the challenges and opportunities it presents for IT and provides some global best practises for managing the new highly complex and interconnected Data-Centre.</p> <p>Mr. Rafi Katanasho Director, Asia Pacific and Japan Compuware APM</p>
<p>11:20 – 11:40</p>	<p align="center">Morning Networking Coffee Break</p>
<p>11:40 – 12:10</p>	<p>Keynote 3: Modular Scalability of UPS Enables Standardization of the Power Protection of Data Centers.</p> <p>Large mono block UPS in parallel in various tier rating designs is the traditional concept of data center power protection. Recent development of higher power modular design however brings an interesting addition into data center management - the modularity of UPS leads to the possibility of the standardization of power protection. The power systems for various applications, smaller or larger can be built by using the same predesigned, manufactured and tested sub-systems as building blocks. The benefits of the standardization in this changing environment are clear: faster implementation, flexibility and scalability help in controlling the capital spending.</p> <p>For the UPS designs this means further refining the decentralized paralleling architecture and higher power, thus highly efficient, modular solutions.</p> <p>The above in turn yields to increased reliability, better risk management and an affordable yet efficient aftersales service, hence overall lower total cost of ownership.</p> <p>Mr. Urs Waelchli General Manager, Power Protection, Greater China ABB</p>



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<p>12:10 – 12:40</p>	<p>Industry Insights Keynote: Next-Generation Data Centre Solutions for the Future Business</p> <p>Data centre designs have evolved significantly over the last few years -- the focus on reliability, locations and new technologies has dramatically changed from what were the standards only a few years ago. Energy efficiency in data centres has become a key objective in the designs of today. Our speaker will discuss these recent trends, emerging trends and new technologies that may change the designs of future data centres and hardware.</p> <p>Mr. Wayne Moy IT Director DDB Group</p>
<p>12:40 – 14:00</p>	<p>Networking Lunch Break</p>
<p>14:00 – 15:00</p>	<p>CIO Insights Panel 2: To Build, Retrofit, Collocate or Move to the Cloud? What is the Best Strategy for your Data Centre?</p> <p>To build, retrofit, collocate, or move to the cloud? Each option has its benefits, and own inherent risks and costs. What is the Best Strategy for your Data Centre? This CIO Insight Panel session will reveals the pros and cons between the options and their roadmap and strategies for Data Centre management and also some of the best practices of Engaging with Colocation and Data Centre Managed Service Providers.</p> <p>Panel Chair: Mr. Michael Mudd, Managing Partner, Asia Policy Partners LLC</p> <p>Executive Panelists: Ms. Patricia Wong, CIO, Baker & McKenzie Mr. Lui Sieh, Regional IT Director, Asia Middle East, G4S Secure Solutions (Asia) Ltd. Mr. Sylvester Wong, Ex-Regional IS Director, Asia Pacific, Rentokil Initial Mr. Rajagopal Gampa, Corporate Director of Information Technology, Rosewood Hotel Group Mr. Eugen Tjong, Head of Elektron Hosting and Managed Services, Asia Pacific, Thomson Reuters</p>
<p>15:00 – 15:20</p>	<p>Afternoon Networking Coffee Break</p>
<p>15:20 – 16:00</p>	<p>Closing Keynote: Data Sovereignty and Security in the Cloud - Issues and Challenges in Asia Pacific</p> <p>This session will look at the benefits of managed services but focus on the hidden risks associated in using such services and will explore ways that organisations can mitigate the threats and exploit the benefits of a managed service in a safe way.</p> <p>The talk will explore various legislations both in Hong Kong and globally which could effect a company's</p>



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	<p>decision to adopt a managed service and give practical advice on what to question before adopting the service. It will help identify critical types of data such as personal/private information and whether that should be outsourced to a managed service.</p> <p>Mr. Jerry Wertelecky Asia Cloud Computing Association & Managing Director Cloud Transformation & Security Solutions (CTSS)</p>
16:00	End of conference

This agenda is subject to change without prior notice.