



**The 2<sup>nd</sup> E-Government & Public Sector Summit 2011 – Hong Kong**  
**Hong Kong Convention and Exhibition Centre**  
**26 October, 2011 (Wednesday)**

*Implementing the Strategic Vision for Government and Public Sector's Use of ICT*

**TENTATIVE CONFERENCE AGENDA**

26 <sup>th</sup> October, 2011 (Wednesday)	
<b>09:00 – 09:30</b>	<b>REGISTRATION</b>
<b>09:30 – 10:00</b>	<p><b>Keynote One: Developing Digital Cities - Public Sector Technologies to Improve Citizen Service</b></p> <p>In this session, Cort Isernhagen will address the emergence of "digital city" projects around the world, and examine why and how governments are using such technologies to improve citizen service. The three key building blocks for a digital city are discussed, and case studies will be referenced from successful projects. The session will provide essential guidance for both policy makers as well as technology executives in the public sector who are striving to improve citizen service through technology initiatives.</p> <p><b>Mr. Cort Isernhagen</b>  <b>VP, Industry Insights, International</b>  <b>IDC</b></p>
<b>10:00 – 10:30</b>	<p><b>Keynote Two: Government ICT: Driving the Next Stage of Reform</b></p> <ul style="list-style-type: none"> <li>• A clear and compelling vision for the Government's use of ICT</li> <li>• Effectively engaging the Public Service in productivity improvement through innovation enabled by technology</li> </ul> <p><b>Mr. Bill McCluggage</b>  <b>Deputy Government Chief Information Officer</b>  <b>Cabinet Office, The United Kingdom</b></p>
<b>10:30 – 11:00</b>	<p><b>Keynote Three: Federal Roadmap to Your Cloud – Achieve Greater Efficiency and Contain Cost</b></p> <p>Cloud computing is an approach to computing that delivers IT assets to consumers (users) as a service in the same manner as we obtain water and electricity from county or commercial utility vendors. The Cloud presents a major paradigm shift for IT, with descriptors never before associated with data center operations: agile, dynamic, elastic, zero-touch. Done properly, it carries the promise of sizable savings (capital, operational), shifts IT focus from tactical to strategic, and transforms IT operations into value-add versus cost-center drain. Though in its infancy, cloud computing is evolving rapidly, with government and industry actively collaborating on new standards and terminology to give it shape and direction.</p> <p><b>Mr. Wee Toon Chwee</b>  <b>Chief System Consultant</b>  <b>VMware</b></p>
<b>11:00 – 11:15</b>	<b>Morning Networking Coffee Break</b>

<p><b>11:15 – 11:45</b></p>	<p><b>Keynote Four: Welcome to the New Normal, Welcome to the Social Enterprise!</b></p> <p>A social revolution is underway today as a growing number of individuals and organizations actively engage and interact using new public social platforms such as Facebook, Twitter and LinkedIn. In the Public Sector, on-going debates centre on how these tools can be used to enhance understanding and collaboration between governments and citizens, as well as to engage communities on issues around government and policy. Find out how salesforce.com is helping Public Sector organizations across the world to leverage social, mobile and open cloud technologies to transform themselves into social enterprises, enabling them to re-define how they engage with citizens and civil servants, improve citizen services and drive innovation.</p> <p><b>Mr. Steve McWhirter</b>  <b>Senior Vice President, Enterprise Sales, Asia Pacific</b>  <b>Salesforce.com</b></p>
<p><b>11:45 – 12:10</b></p>	<p><b>Keynote Five: e-Government Development and Best Practices</b></p> <p>The United Nations believes that e-Government is integral to the socio-economic development of the peoples of the world because it encompasses the ‘capacity’ and the ‘willingness’ of the public sector to deploy ICT for improving knowledge and information in the service of the citizen. In 2006, the United Nations Project Office on Governance was established as a global hub for Good Governance in the Republic of Korea. In terms of e-Government development, Korea has achieved tremendous growth in information services, as well as, in informatization over the past 30 years. Also, Korea was ranked 1st out of 192 countries in both the e-Government Development Index and the e-Participation Index in the 2010 UN E-Government Survey. So by learning from the Korean experience, we can come to know of leadership, lessons learned, success factors, implications, challenges, best practices and also the not-so-successful endeavors.</p> <p><b>Mr. BongUp Cho</b>  <b>Senior Policy Development Expert</b>  <b>United Nations Project Office on Governance (UNPOG)</b>  <b>The United Nations</b></p>
<p><b>12:10 – 13:00</b></p>	<p><b>Executive Insights Panel 1: Implementing the Strategic Vision for Government and Public Sector's Use of ICT</b></p> <ul style="list-style-type: none"> <li>• Using ICT to improve administration, governance and service delivery to citizens</li> <li>• Progress of the Government Data Centre Strategy</li> </ul>

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	<ul style="list-style-type: none"> <li>• Setting the parameters for government and public sector's use of virtualization and cloud</li> <li>• The impact of consumer-driven technologies and social networking</li> </ul> <p><u>Panel Chair:</u>  <b>Mr. Cort Isernhagen, VP, Industry Insights, International, IDC</b></p> <p><u>Executive Panelists:</u></p> <ul style="list-style-type: none"> <li>- <b>Mr. Bill McCluggage, Deputy Government Chief Information Officer, Cabinet Office, The United Kingdom</b></li> <li>- <b>Mr. Victor Lam, Deputy Government Chief Information Officer, Consulting and Operations, Office of the Government Chief Information Officer, Hong Kong</b></li> <li>- <b>Mr. Lawrence Cheung, Principal Consultant and Head of the Emerging Technologies Unit of IT Industry Development, HKPC</b></li> <li>- <b>Mr. BongUp Cho, Senior Policy Development Expert, United Nations Project Office on Governance (UNPOG), The United Nation</b></li> </ul>
<p><b>13:00 – 14:00</b></p>	<p align="center"><b>CIO Networking Luncheon Roundtable</b>  <b>Sponsored by Verizon Business</b>  <b>(By Invitation Only)</b></p>
<p><b>14:00 – 15:00</b></p>	<p><b>Executive Insights Panel 2: Government &amp; Public Sector ICT 2012-2017</b></p> <ul style="list-style-type: none"> <li>• What should government and public sector priorities be?</li> <li>• Exploring the cloud and cloud policy</li> <li>• Reflections on being IT leaders for Government and public sector: successes, challenges, lessons learnt</li> <li>• Achieving success in IT leadership for government and public sector, and directions for the future</li> <li>• Potential of new technologies (e.g. cloud)</li> </ul> <p><u>Panel Chair:</u>  <b>Mr. Cort Isernhagen, VP, Industry Insights, International, IDC</b></p> <p><u>Executive Panelists:</u></p> <ul style="list-style-type: none"> <li>- <b>Mr. Andy C Bien, Chief Information Officer, Airport Authority Hong Kong</b></li> <li>- <b>Dr. David Chung, CTO, Hong Kong Cyberport Management Co. Ltd</b></li> <li>- <b>Mr. Sunny Lee, Executive Director – IT, The Hong Kong Jockey Club</b></li> <li>- <b>Mr. George Li, Deputy Director, Finance &amp; IT, SPCA (Hong Kong)</b></li> <li>- <b>Mr. Lawrence Law, Director, Information Technology Services Centre, The Hong Kong University of Science and Technology</b></li> </ul>
<p><b>15:00 – 15:20</b></p>	<p align="center"><b>Afternoon Networking Coffee Break</b></p>



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<b>15:20 – 16:00</b>	<p><b>Keynote Six: How To Create Dynamic Teams To Drive E-Success Through Changing Times</b></p> <p>As your users place increasing demands on the services you provide, development of new, more efficient services is a necessity. Before you know how to streamline services, the team you assemble need to identify what the core issue is and then collaborate on solutions to mitigate the issue. With each team member owning every decision the chance of the project running on time and to budget greatly increases.</p> <ul style="list-style-type: none"><li>● Enhance the chance of your project being a success: Gaining team-wide ownership</li><li>● Understand the core functionality required to better service your stakeholders: What do they really want?</li><li>● Deliver the project on time and to budget: Identifying avenues to cut the red tape to move the project forward</li></ul> <p><b>Mr. Peter Koo</b> <b>Partner, Enterprise Risk Services</b> <b>Deloitte Touche Tohmatsu</b></p>
<b>16:00</b>	<b>End of Conference</b>